# Jordan's Online Tools

## Bitly |<u>https://app.bitly.com/</u>

Bitly is a full-service, business-grade URL shortener. If you only need to shorten the occasional link, you can use it without creating an account. Just paste your long URL into the box on the homepage, click Shorten, and be on your way.

#### Linktree | https://linktr.ee

Linktree is what marketers call a 'bio link tool'. ... Once you've set up your Linktree and added all your links, simply copy your unique Linktree URL and paste it into the 'Website' field of your Instagram or Twitter bio, or share it in Facebook posts and YouTube Videos.

## Prequel | <u>https://prequel.app</u>

The photo editing **app is** available for both iOS and **Android**. "**PREQUEL**" **is** intended for all those who want to put the finishing touches to their Insta Story. The effects give photos and videos a retro look or the hip Glich look. ... They **can** be cropped to Insta Story size or square

## Mailchimp | https://mailchimp.com/

Mailchimp is the All-In-One integrated marketing platform for small businesses, to grow your business on your terms. It's easy to use