

/EARE

STAFF



VICTORIA STEELE, **EXECUTIVE DIRECTOR**



RACHEL CROSSAN, **DEVELOPMENT AND** MEMBERSHIP MANAGER



CASSANDRA OLSTHOORN, PROGRAM MANAGER



CRISTIANE DOHERTY, DIRECTOR OF COMMUNICATIONS



DANIELLE SAVOIE, MEMBERSHIP AND PROGRAMS ASSISTANT



ALEXANDRA CAMPEAU, MARKETING COORDINATOR

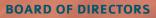


MARIE-HÉLÈNA PACELLI, ART PLACE COORDINATOR



ACQUIE EMBLETON, BOOKKEEPER

STUDENT INTERNS: DARREN POTTIE FLORENCE PINARD-LEFEBVRE **CHARLIE QUINN** ANNIE TAYLOR



KATHY MACLELLAN, PRESIDENT



DENIS ST-JULES VICE PRESIDENT

NAÏM GHAWI, TREASURER



MARC OUIMET-MCPHERSON. SECRETARY

| DONNA RON |
|-----------|
| DIRECTOR |
| |



KAREN GOETZINGER, DIRECTOR



ANIK BOUVRETTE, DIRECTOR



LISA CRUIKSHANK, DIRECTOR



ANNIE TAYLOR, YOUTH DIRECTOR



KATHY MACLELLAN THEATRE ARTIST

PRESIDENT, AOE ARTS COUNCIL **BOARD OF DIRECTORS**

AOE Arts Council has been working with Ottawa's arts community for 29 years to build a vibrant and sustainable sector. As a dynamic, bilingual arts service organization, the Arts Council aims to connect, champion and collaborate to bring resources together that build a thriving Ottawa arts community. We believe that Ottawa is a dynamic cultural capital where the practice of art is meaningful and contributes positively to the development of the city and the quality of life of its citizens

In 2015, we consulted widely with our members and the Ottawa arts community to help build our new strategic direction. We thank the over 300 people who gave their input to the process. We are putting this plan into action as indicated in this annual report. It was an exciting year with nine projects in year two of our Art Place program and ongoing activities such as the Artpreneur Ottawa Conference and our members' Sélections Exhibition.

We welcomed our new Membership and Programs Assistant, Danielle Savoie, and four paid internships. It was also a year with a significant increase in activity and funds generated to support these activities.

We thank all those who share our belief that the arts make an important contribution to the quality of life and economic vitality of our city.

IMAGES: AOE GALLERY EXHIBIT 'EL SOL', ON LEFT PAGE - FENCE NEAR CASA MIGUEL, ON THE RIGHT PAGE - KMART HOBBY LOBBY SMITHS FOOD AND DRUG STORES, BY ALISDAIR MCRAE

STRATEGIC DIRECTIONS



Our 2015-2020 Strategic Framework is based on these principles:

Mission: To connect, champion and collaborate to bring together resources that build a thriving Ottawa arts community.

Vision: By 2020, the Arts Council is at the heart of a vibrant, diverse and thriving Ottawa arts scene.

Values: Our work is guided by these principles:

•**Respect for artists:** We value and honour the work of artists. We believe the practice of any and all art is meaningful, and raises the quality of life in the city.

•Integrity: We provide sound and transparent stewardship. We lead by example in the way we work and communicate. We are accountable to the arts community, to governments and to the public.

•Inclusiveness: We believe in equity and accessibility for everyone. We listen to and respond to the diverse and evolving needs of the arts community and the public.

• **Engagement:** We value opportunities that bring local artists together with each other and the broader community to share ideas, raise understanding and foster support for the arts.

ACT AS AN ADVOCATE TO AMPLIFY THE LOCAL ARTS IN OTTAWA



LISA CRUIKSHANK INSURANCE AGENT

DIRECTOR, AOE ARTS COUNCIL BOARD OF DIRECTORS

CHAIR, PLANNING COMMITTEE

AMPLIFY THE LOCAL ARTS IN OTTAWA



DONNA RONEY BUSINESS WOMAN

DIRECTOR, AOE ARTS COUNCIL BOARD OF DIRECTORS

AOE Arts Council strives to be an informed leading voice for the arts, participating in and influencing decisions affecting the arts.

We work to increase support for the arts from the private, public and non-profit sectors and for citizens to have a greater engagement with the local arts community.

PROMOTED A ROLE FOR LOCAL ARTS IN OTTAWA'S 2017 CELEBRATIONS

We actively promoted a role for Ottawa's arts community in Canada's 150th birthday in 2017. As part of our strategic plan consultations, we asked the local arts community what they wished to see happen. Along with Council of Heritage Organizations in Ottawa and Ottawa Arts Council, we met with the Ottawa 2017 Bureau, convened a meeting with the arts community and negotiated to co-steward the Ottawa 2017 Arts, Culture and Heritage Investment Program in 2016.

Art Place project: Recording artist Abel Maxwell with members of Centre de Réveil International. Photo: Marie-Hélèna Pacelli



A VOICE FOR THE ARTS WITH GOVERNMENT REPRESENTATIVES

2015 was the first year of a new Ottawa City Council and our first priority was to ensure that the unanimously approved Renewed Action Plan for Arts, Culture and Heritage (2013-18) would be completed. Along with our five fellow cultural umbrella organizations in the City, we actively engaged with City councillors and staff. While we celebrated the plan to complete key capital projects (expansion of Arts Court/Ottawa Art Gallery and reconstruction of La Nouvelle Scène), the City's new Strategic Priorities and Budget were unable to meet the goal to increase per capita funding to bring Ottawa up to the average of major Canadian cities. Working creatively with the City to strengthen Ottawa's cultural sector remains a top priority in 2016.

We supported the Canadian Arts Coalition's work during the Federal Election and are pleased to see strong recognition of the value of culture from the new government and our local Members of Parliament. On the provincial front, we participated in consultations for the new Ontario Culture Strategy.

ENABLED NINE ART PLACE PROFESSIONAL ARTS RESIDENCIES WITH NON-PROFIT GROUPS

On November 19 at GCTC, we launched the second year of Art Place, our professional artists-in-residence program with nine engaging projects with nine local agencies. Art Place amplifies voices in various underserved communities touched by the project, to tell their stories and share their unique perspectives. Support for Art Place was enthusiastic with Community Foundation of Ottawa, Danbe Foundation, Harry P. Ward Foundation, Ontario Arts Council, Trinity Development Foundation and Ottawa Community Arts and Social Engagement joining the Ontario Trillium Foundation as valued supporters.

The artists for 2015-16 were: Alisdair MacRae, The Ottawa Stilt Union, Tara Luz Danse, Abel Maxwell, Maria Gomez Umana & Alicia Borisonik, Marta Singh, Karen Balcome, Kat Clarida, and Marley Giunta. Full details of the Art Place program can be found on our blog artsaccolade.ca

INCREASED ATTENDANCE AND FUNDS RAISED WITH NEW THEME FOR ARTINIS BENEFIT SOIRÉE

We thank our many sponsors, donors, volunteers and artists for making Artinis, our flagship benefit soirée, a truly memorable evening in 2015. With a Hallowe'en theme, over 300 arts, community and business leaders engaged in a creative event to celebrate the impact of the arts in our community surpassing our fundraising goal. Highlights included music by the Miguel de Armas Quartet in a graveyard setting, a all -agesThriller flash mob and artists' demos and pumpkin carving.





SELECTIONS 2015, Trinity Art Gallery – Shenkman Arts Centre, opening night. From left to right are Thomas Baribeault - Ottawa Manager DeSerres, Victoria Steele Executive Director - AOE Arts Council, sculptor and winner of a juror's award - Patrick Imai, Alison Brown - Senior Marketing Advisor DeSerres.

SELECTIONS EXHIBITION

Presented by DeSerres, a range of 53 works by 37 AOE Arts Council members were juried from 295 submissions and on exhibit in the Trinity Art Gallery at the Shenkman Arts Centre from Sept. 24 to Oct. 20.

A record of over 3,000 attended the exhibit and 150 the vernissage where the Juror's Choice Awards went to Magda Hanna, Patrick Imai, and Richard Robesco. The People's Choice Award went to Shaukat Chaney.

ACTIVELY PROMOTED LOCAL ARTS

Through our website, our seven InfoArts Kiosks across the City, ArtsAccolade.ca blog, regular e-news blasts, Twitter, Instagram, YouTube and four Facebook accounts (AOE Arts Council, Art Place, Artpreneur Ottawa Conference, Young Arts Leaders Collective), we actively promoted activities of our members, partners, collaborators and the Ottawa arts community as well as our own programs.

AOE Gallery artist, Heather Dubreuil, textile art, ' Water Tower #7. Image provided by artist.





MARC OUIMET-MCPHERSON LAWYER

SECRETARY, AOE ARTS COUNCIL BOARD OF DIRECTORS

The ARTicipate Endowment Fund was established in 2007 by AOE Arts Council to support artistic activities, programming and services at the Shenkman Arts Centre.

19 artists and arts groups received \$64,800 in juried ARTicipate project grants in 2015-16: Coro Vivo Ottawa Inc, Cumberland Community Singers, East End Theatre, MDA Productions, Rag & Bone Puppet Theatre, Tale Wagging Theatre, Tara Luz Dance, Théâtre du Village Orléans inc, Windows Collective, Karen Miller, Ralitsa Tcholakova, Susan Toman, Tess McManus and Dawn Bailey, Karen Goetzinger, Cynthia O'Brien, and the Shenkman Arts Centre Resident Arts Partners.

ENHANCED IMPACT OF THE ARTICIPATE ENDOWMENT FUND

As stewards of the Fund, in 2015 AOE Arts Council's Finance Committee negotiated a new investment strategy with the City Treasury to both enhance and protect the investment return for the benefit of the arts community.

The complete 2015 ARTicipate Endowment Fund annual report can be read at articipate.ca



Visual artist and ARTicipate Grant recipient Cynthia O'Brien. Photo: Cristiane Doherty



CO-FOUNDED OTTAWA CULTURAL ALLIANCE

To coordinate and strengthen city-wide cultural advocacy and initiatives, in spring 2015, we formed the Ottawa Cultural Alliance in partnership with these other local cultural umbrella groups - Council for Heritage Organizations in Ottawa, Heritage Ottawa, Ottawa Arts Council, Ottawa Festivals and Ottawa Museum Network. Victoria Steele is currently chair of this group that focused in 2015 on advancing the completion of the City of Ottawa's Cultural Action Plan. For more information go to ottawaculture.ca

CO-PRODUCED THE ARTPRENEUR OTTAWA CONFERENCE

On October 17 along with our co-producing partners (Ottawa School of Art, Shenkman Arts Centre and Wallack's Art Supplies), we welcomed 150 delegates, exhibitors and speakers to our annual full day conference. The theme 'Innovating Indie' responded to a significant trend among artists toward independent creative production and distribution outside of traditional models. Delegates learned how to apply business skills to help them succeed as independent artists or collectives, be clever self-marketers and be inspired by those who know the passion of constant innovation. With keynote by The PepTides, artists from all disciplines made connections and gained new skills.

CO-CHAIR THE NEW SHENKMAN ARTS CENTRE COMMUNITY CONSULTATIVE GROUP

With the Shenkman Arts Centre's new 2015-2020 Strategic Plan, a Community Consultative Group was formed to ensure its implementation. As a Resident Partner, the Art Council's Executive Director Co-chairs this group representing the arts community and two staff serve on working committees – Programming and Communications.

CO-PRESENTED ACTIVITIES AS RESIDENT PARTNER OF THE SHENKMAN ARTS CENTRE

As a Shenkman Arts Centre resident partner, we collaborate with others (City of Ottawa, Ottawa School of Art) to hold 11 monthly "Meet the Artist" Sunday art exhibit/experiences and vernissages.



The PepTides keynote speakers - ARTPRENEUR Ottawa Conference Saturday, Oct. 17, 2015. Photo: Henry Brynkus



Professional artist Nadine Argo painting community art project. Photo: Charlie Quinn

In 2015, we also led a community art project, the "Shenkman Arts Centre Picnic Table Design Contest" which engaged the community and added a dynamic new public element to the Minto Agora. We ran a public design contest and a jury selected four winners from 25 submissions. Visual artist Nadine Argo was commissioned to design two more tables and paint them all with final unveiling during Culture Days on September 27. These are now in daily use from April to November!

Areas (Practice Residents

- WAY (OF-1914) Estimatorestera
- Artist printer

ARTPRENEUR Ottawa Conference at the Shenkman Arts Centre.

ANIK BOUVRETTE CHOREOGRAPHER

DIRECTOR, AOE ARTS COUNCIL BOARD OF DIRECTORS

AOE Arts Council works with partners to fuel arts initiatives. We seek collaborations that maximize impact and efficiency and convene and facilitate new initiatives and shared decision making.

PARTNER TO NUIT-BLANCHE OTTAWA-GATINEAU AND HOSTED HUMAN LIBRARY

We presented the Arts Human Library for the third time at Nuit Blanche in Sept. 2015. 18 artists of various disciplines were available for the public to 'loan' for conversations. Over 80 people took out 85 loans and 225 people came through the event. The Arts Council also supported the operations of NBOG by coordinating the open call for artists.



Nuit Blanche Ottawa+Gatineau, Human Library. Photo: Alexandra Campeau

OTHER COLLABORATIONS

Based on our partnership policy, AOE Arts Council partnered with organizations whose work touched a range of artists and groups. In 2015, we worked with Ottawa Arts Council and Alliance culturelle de l'Ontario as partner to the Échanges d'idées day. We also supported three groups as they were evolving their roles in Ottawa: PAL Ottawa's work toward an affordable senior artists' residence, Prix Rideau Awards in local theatre and the Ottawa working group of CPAMO (Cultural Pluralism for the Arts in Ontario).

MEMBERSHIP

NEW YEAR'S LEVÉE AND MEMBER MIXERS

Starting with our popular New Year's Levée, we hosted five member mixers and orientation sessions throughout the year. These networking sessions give members a chance to share their work and get to know each other.



AOE GALLERY

The AOE Gallery provides members a public exhibition space to share and sell their work. Presented by Desjardins, the 2015 season of eight exhibits and 'meet the artist' afternoons featured the works of 10 visual artists:

Joanne Savoie, *Fantaisie* Virginia Dupuis, *Ripe with Colour* Mélanie Tessier, *Plume d'Elle* Lois Siegel, *The Arts* Ralph Nevins, *Urban Flow* Maria Saracino, *Canadiana* Joanne Dero & Rashmi Rekha, *Homes & Thru the Prism* Barb Andersson & Alisdair MacRae, *Isolated Haunts & El Sol*



SELECTIONS 2015, Trinity Art Gallery – Shenkman Arts Centre, opening night where over 150 guests and the public met with AOE Arts Council member artists. Photo: Alexandra Campeau



COMMUNITY SUPPORT

Ottawa theatre artist, Laurie Fyffe participates as a model at Shepherd's Fashions to help raise funds in support of AOE Arts Council.

Below: Moksha Yoga Orléans donated a portion of proceeds from their Friday classes to AOE Arts Council.



ANNIE TAYLOR VISUAL ARTIST

YOUTH DIRECTOR, AOE ARTS COUNCIL BOARD OF DIRECTORS

A COMMUNIT CONNECTOR

AOE Arts Council strives to be an informed source of resources, services and information with access to a pool of expertise. We have active affiliations both in and outside the arts to best serve the arts community. We provide opportunities and platforms for the arts community can share.

LAUNCHED YOUNG ARTS LEADERS COLLECTIVE

Launched new initiative to support young/next generation arts leaders, artists and arts administrators and developed the collective with 10 dedicated members. Two networking events attracting over 150 people were held for young arts leaders to network with their peers and established arts leaders. To develop the collective, three facilitated sessions were held with members of the young arts community on what a 'committee/collective' could achieve that later formed the goals of the group. We are supporting their development of networking activities, professional and career development initiatives and a mentorship program.

WEST END ARTS MIXER AT NEPEAN CREATIVE ARTS CENTRE

To better serve our members and the arts community in the Western part of the City, we held our first Cross-town Mixer in June at Nepean Creative Arts Centre with over 50 in attendance and two food trucks. Speakers included Councillor Rick Chiarelli and NCAC staff speaking about their 25th anniversary. In the fall, we began to form a working group of west-end artists to identify key ways to support them.

CONSULTATIONS WITH THE OTTAWA ARTS COMMUNITY

In 2015, we made listening to the community a priority. To help guide the development of our new Strategic Plan, over 300 people participated in four community consultations across the City and our online survey. We also surveyed widely to identify needs guiding development of our new website, our professional development and our rebranding. Together with members of the new Ottawa Cultural Alliance, we held two well-attended arts community information sessions at City Hall about plans for Ottawa 2017 and the status of the City's Cultural Action Plan.

West End mixer event with Councillor Rick

Chiarelli. Photo: Alexandra Campeau

OPPORTUNITIES FOR YOUTH

With support from Young Canada Works and the City of Ottawa, we provided four paid youth internships to three

post-secondary students and one recent graduate in Programming, Communications and Project Management. We thank them for their assistance with our projects and wish them well with their careers. We also welcomed three co-op high school students from Béatrice Des Loges, De La Salle and St Peters High School.

MAINTAINED ACTIVE AFFILIATIONS

Cultural Human Resources Council, Eastern Ontario Arts Council Network, Canadian Arts Coalition, Volunteer Ottawa, WorkinCulture, Artist-Run Centres & Collectives of Ontario, Orléans Chamber of Commerce and are new members of Hub Ottawa and West Ottawa Board of Trade.

Young Art Leaders Collective mixer. Photo: Alexandra Campeau

MEMBERSHIP

13 SUPPORTER MEMBERS (NON-ARTS ORGANIZATIONS AND BUSINESSES)

REPRESENTATION BY ART DISCIPLINE

Visual Arts: 286 Music: 31 Theatre: 16 Media Arts: 21 Multidisciplinary: 18 Artisan: 19 Literary Arts: 13 Dance: 5 Heritage/Culture: 3



KAREN GOETZINGER TEXTILE ARTIST

DIRECTOR, AOE ARTS COUNCIL BOARD OF DIRECTORS

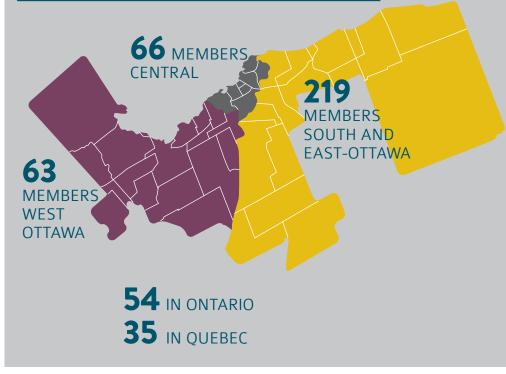
AOE Arts Council represents a bilingual membership of over 400 artists, arts organizations and supporters.

We have members in all regions of Ottawa from all art disciplines and across the arts practice continuum from amateur to professional.

MEMBERSHIP BENEFITS AND SERVICES

- Share and sell their work
- Stay connected and informed
- Grow as an artist
- Be part of an active voice
- Promote their work
- Tap into our experience
- Connect with others
- Rentals and services

MEMBERSHIP DISBURSEMENT





STATEMENT OF FINANCIAL POSITION

ASSETS

Cash

Accounts receivable

TOTAL CURRENT ASSETS

Cash ARTicipate Endowment Fund

Accounts payable and accrued liabilities

Due to ARTicipate Endowment Fund

STATEMENT OF OPERATIONS

Private Contributed Revenue

Donated Goods and Services

Programs, projects and services

ARTicipate Endowment Fund Campaign

Total programs, projects and services

Source deductions payable

TOTAL CURRENT LIABILITIES

Prepaid expenses

Deffered Revenue

RESERVE FUND

BALANCE

NET ASSETS

REVENUES

Earned Revenue

Grants Revenue

TOTAL REVENUES

Programs

Arts Promotion

Salaries and contract fees

Office and general

Professional fees

Conference and meetings Computer and office equipment

Total administration

Total fundraising

TOTAL EXPENDITURES

FOR THE YEAR

HST PSB Rebate adjustment

General and special events

Donated goods and services

ARTicipate Endowment Fund stewardship

EXCESS OF REVENUE OVER EXPENSES

Salaries and related benefits

Total salaries and contract fees

Publications

Contract fees

Administration

Fundraising

TOTAL

Grant liability

HST receivable

LIABILITIES

Current

Current

At December 31, 2015

At December 31, 2015

2015 2014

2,105

5,737

2,843

24,861

43,770

5,730

3,145

6,305

2014

190,517 145,912

204,274 156,597

2,505

3,401

1,684

6,167

25,321

74,935

1,455

8,527

454

110,692 83,811

15,000 15,000

78,582 57,786

93.582 72.786

204.274 156.597

26,648 27,808

72,031 44,918 <u>380,860 3</u>27,437

20,175 27,480 506,88<u>8 427,643</u>

16.779

7,973

3,957

20,751

13,764

4,395

4,586

4,436

47,932

12.139

2,162

14,301

2015

7.174

47.947

13,843

603

62.393 28.709

325,363 287,241

27,319 17,000

352,682 304,241

21,711

15,262

4,576

3,022

4,965

49,536

12,323

7,174

1,984

21,481

486,092 395,183

20,796 32,460



NAÏM GHAWI SENIOR FINANCIAL ADVISOR

TREASURER, AOE ARTS COUNCIL BOARD OF DIRECTORS

I am pleased to share AOE Arts Council's financial statement for 2015 as prepared by our auditor Andrews & Co., Chartered Professional Accountant. What I want you to see in the statement of operations is the impact delivered by the dedicated resources we have at AOE Arts Council. This is what generates value.

IMPACT ON THE COMMUNITY:

6,368 ATTENDANCE OR PAR-

43 PROGRAMS AND EVENTS

98 ARTISTS PRESENTED

152 ARTISTS HAD OPPORTUNITIES WITH 4 JURIES

50 ARTISTS MENTORED

THOUSANDS

MORE BENEFIT FROM PARTICIPATING IN OUR COLLABORATIONS AND THE WORK OF OUR MEMBERS

VALUE DELIVERED BY:

4_{FULL-TIME}

2 PART-TIME STAFF

4 INTERNS/SUMMER STUDENTS

73 VOLUNTEERS

AUDIT PREPARED BY ANDREWS & CO., CHARTERED PROFESSIONAL ACCOUNTANT



DENIS ST-JULES RETIRED BROADCASTER

VICE PRESIDENT, AOE ARTS COUNCIL BOARD OF DIRECTORS

AOE Arts Council wishes to thank all volunteers, members, donors, funders and sponsors who enabled the Arts Council reach its objectives in 2015.

A special thank you to the over 100 people who made charitable donations to the work of AOE Arts Council online, in person and at our spring Shepherds' fundraiser and our fall Artinis benefit soirée!



On the front cover: ARTINIS Thursday, November 2, 2015 - The Miguel de Armas Latin Jazz Quartet created the vibe for the night while playing in an eerie atmosphere of a creeping fog that cascaded over an impressive graveyard under a massive crafted chain chandelier with floating spectres. PHOTO: CLAUDE BRAZEAU, MPA





