

## OUR DONORS, FUNDERS & SPONSORS

AOE Arts Council wishes to thank all of the funders, sponsors and donors who enabled us to reach our objectives in 2017. A special thank you to the over 100 people who made charitable donations online, in person and at our ARTinis benefit soirée.



### ANNUAL DONORS FOR 2017

Michael Alves, Thomas Baribault, Pierrette Boisvert, Jasmine Brown, Joyce Buckley, Marc Carrière, Eric Coates, Jan de Waal, Nadia Desrochers, Virginia Dupuis, Jacquie Embleton, Yannick Fleury, Josée Francoeur, Lea Hamilton, Heather Jamieson, Ted Johnston, Ron Lefebvre, Catherine-Voyer Léger, Judi Miller, Cassandra Olsthoorn, Marc Ouimet-McPherson, Eliane Saheurs, John Sankey, Steve Sicard, Victoria Steele, Christine Tremblay



**A CELEBRATION  
OF THE ARTS  
IN OUR CITY**



**MAIN OFFICE (EAST)**  
Shenkman Arts Centre  
245 Centrum Blvd., Suite 260  
Ottawa, ON K1E 0A1

**SATELLITE OFFICE (WEST)**  
Nepean Creative Arts Centre  
35 Stafford Road  
Bells Corners, ON

FOLLOW | SUIVRE  
f t i y  
**INFO** WWW.ARTSOE.CA  
INFO@ARTSOE.CA  
613.580.2767

**20  
17**

**ANNUAL REPORT**

## WHO WE ARE

We are a bilingual, multidisciplinary service organization working actively in the community to champion the arts in the Ottawa region – and an essential connection to opportunities and resources.

AOE Arts Council recognizes that the City of Ottawa is located on unceded Algonquin Anishinaabe territory. We also acknowledge the diversity of its residents and respect both official languages.

### AOE Arts Council Team

Our staff is a dedicated group of professionals serving the local arts scene. Our team works closely with volunteers, interns and students with purpose and vision.

**Victoria Steele**, Executive Director

**Cristiane Doherty**, Director of Communications

**Cassandra Olsthoorn**, Program Manager

**Kerry Gervais**, Development and Membership Manager (to November)

**Margo Hébert**, Philanthropy and Community Relations Manager (from November)

**Danielle Savoie**, Member and Programs Coordinator

**Patrice Stanley**, Project Manager – Neighbourhood Arts 150

**Nina-Jane Drystek**, Project Coordinator

**Ariane Bell Vila**, Programs Assistant

**JoAnne Sherry**, Bookkeeper

### Interns and Students

Meg Barbeau, Julie Landriault, Lauriane Lehoullier, Stephanie Meunier, Phalandia Mondésir, Madeleine Pierce, Rachael Webb

### Contractors

ACHIP Project Coordinator : Luc Comeau

Ottawa Cultural Alliance Project Manager : Margery Leach

Gallery Assistants: Eliane Saheurs, Kristen Saar

Translators and Editors: Sylvain Gagné, Luc St Pierre, Denis St.-Jules, Diana Tyndale

Printer: Sotek Graphics and Printing

Photographers: Claude Brazeau, Andrew Alexander, Remi Yuan

### Board of Directors

Our Board of Directors are passionate volunteers who believe strongly in the value of the arts. They represent both the local arts community and the community at large.

**Lisa Cruickshank**, *President*

**Karen Goetzinger**, *Co-Vice-President*

**Margo Hébert**, *Co-Vice-President (to October 2017)*

**Debbie Orth**, *Corporate Secretary*

**Michael Alves**, *Treasurer (to February 2018)*

**Naïm Ghawi**, *Treasurer (from March 2018)*

**Dominic Brisson**, *Director (from March 2018)*

**Laurie Fyffe**, *Director*

**Kim Lymburner**, *Director*

**Donna Roney**, *Director*

**Claude Brazeau**, *Director (to December 2017)*

**Lenore Gale**, *Director*

**Beverly Munn**, *Director*

**Mark Stephenson**, *Director*

The Board operates with several committees: Advocacy, Finance, Fundraising, Governance and Nominations, Membership, Partnerships and Collaborations, and Planning.

We wish to thank two long-standing members of the Board who completed their terms in 2017 – **Kathy MacLellan** and **Denis St.-Jules**.

### Project Team Volunteers

Advocacy: Kathy MacLellan, Anik Bouvrette

InfoArts Kiosks: Jan deWall

IT Support: Mike Granger

Membership: Denis St.-Jules, Stella Ronan

West Arts Group: Judi Miller, Meghan Thomas, James Cook

Young Arts Leaders Collective: Brenda Dunn

Lenore Gale, Amanda Gorman, Lea Hamilton, Kelley King, Erin Pickering, Malika Welsh

*On the cover: mural artists at work on the Neighbourhood Arts 150 Britannia House Project, photo by Andrew Alexander.*

*2017 Annual Report Production Notes  
Graphic design by: Graeme Burns  
Printed by: Sotek Graphics and Printing*

## OUR MISSION

To connect, champion and collaborate to bring together resources that build a thriving Ottawa arts community.

## OUR VISION

By 2020, our arts service organization is at the heart of a vibrant, diverse and thriving Ottawa arts scene.

## PRESIDENT'S MESSAGE



2017 was certainly a memorable year for Ottawa and its arts community. With sesquicentennial celebrations and our own 30th anniversary, AOE Arts Council was pleased to play our

part as an essential connection to opportunities and resources, and as a passionate advocate for a thriving arts scene in the Ottawa region.

We encouraged residents to explore their identity and different cultures through the arts. Through our partnership in the Ottawa 2017 Arts, Culture and Heritage Investment Program and our own Neighbourhood Arts 150 initiative we celebrated Ontario 150 and Canada 150 with 26 projects in communities from Carp to Cumberland.

Through our programs and initiatives, we worked to advance the careers of Ottawa artists and the activities of arts organizations. We introduced a pilot Young Arts Professionals Mentorship Program and our new Member Coffee Talks alongside existing professional development and networking activities.

Thank you and congratulations to the many donors, funders, volunteers, Board members, staff, partners and collaborators who helped us make 2017 an exceptional year for the arts in Ottawa.

A thriving arts scene creates a community we all want to live in. Let's continue to collaborate to achieve this goal!

**Lisa Cruickshank**  
President, AOE Arts Council  
Board of Directors

## ADVOCATING TO AMPLIFY LOCAL ARTS

We worked diligently to be an informed leading voice for the arts, participating in key initiatives and influencing decisions affecting the Ottawa arts community. We increased support with levels of government, community and business leaders so that citizens had a greater engagement with local artists and arts groups.

## CELEBRATING CANADA, ONTARIO AND OTTAWA WITH LOCAL REPRESENTATIVES

With the Canada 150 and Ontario 150 celebrations, this was a busy year connecting with local politicians and we thank them all for their enthusiastic support. All three levels of government took part in our events across the City. While we made many friends, we especially wish to thank our local Orléans representatives: MP Andrew Leslie, MPP Marie-France Lalonde and Deputy Mayor Bob Monette.

## OTTAWA CULTURAL ALLIANCE

AOE Arts Council is a founding member and currently chairs this alliance with five other umbrella organizations (Council for Heritage Organizations in Ottawa, Heritage Ottawa, Ottawa Arts Council, Ottawa Festivals, Ottawa Museum Network) that serves collectively as the voice of Ottawa's cultural sector.

In 2017, the Alliance worked collaboratively to strategically address shared opportunities and challenges that would advance Ottawa's cultural sector and met these objectives:

- Advanced discussions and actions on the City of Ottawa's 2013-18 Cultural Action Plan
- Secured an increase of 3% to the 2018 Cultural Funding Budget
- With support from the City of Ottawa, launched the Momentum Fund with an Arms-length Cultural Development Feasibility Study to research potential new leadership models and/or solutions for more effective cultural sector advancement in Ottawa.

## OVER 50 COLLABORATORS FROM THE LOCAL BUSINESS AND NON-PROFIT SECTORS

AOE Arts Council achieved a banner year for making community partnerships. With over 50 local business and non-profit organization project collaborators, we contributed to the economic and community-building benefits of the arts in all parts of Ottawa. AOE Arts Council is a member of the Orléans and Ottawa Chambers of Commerce and the West Ottawa Board of Trade. We are a member of Impact Hub Ottawa, Ottawa Tourism and Volunteer Ottawa, and support the city-building work of Synapcity.

## ARTS COMMUNITY RELATIONSHIPS

Serving the arts in the Ottawa region, we built and maintained relationships to generate greater awareness of the value of the arts and to strengthen our local arts sector.

- **Resident Arts Partner** at the Shenkman Arts Centre and part of the Nepean Creative Arts Centre community
- **Partners:** ArtsBuildOntario, Cultural Pluralism for the Arts in Ontario (CPAMO), Culture Outaouais, WorkinCulture, Alliance Culturelle d'Ontario, Culture Days Ontario, Canadian Network for Arts and Learning, MASC
- **Memberships:** Artist-Run Centres and Collectives of Ontario, Canadian Arts Coalition, Cultural Human Resources Council, Eastern Ontario Arts Councils Network, PAL Ottawa

## ONTARIANS FOR THE ARTS

In late November, AOE Arts Council joined over 100 arts community representatives from across the province in Toronto to take part in the formation of this new non-partisan movement. The collective mission is to promote the benefits of the arts in every city, community and reserve in every corner of the province.

270,000 Ontario jobs are in culture (4% of the workforce); 41.2% of culture jobs in Canada.

The culture sector contributes \$25.7B GDP in Ontario; 47.8% of Canada's total culture GDP.

Source: Ontarians for the Arts - Art facts

## THE ART OF CELEBRATING AT ARTINIS

For its 10th anniversary, ARTinis launched a new smash-hit evening format spanning the two stages of the Shenkman Arts Centre. Highlights of the creepy carnival included featured Chefs **Dave Fortune, Ryan Edwards and Francis Periard**, a sensational overhead performance by **Aerial Antics**, live musical performances by the **Rachelle Behrens Combo, Joan Harrison and Roddy Ellias [photo 5, pg 15]** and appearances by Mayor Watson, M.P. Andrew Leslie, MPP Marie-France Lalonde, Councillors Bob Monette and Tim Tierney.

Thank you to all of our sensational sponsors, chefs, vendors, silent auction and mystery balloon donors, artists, guests and volunteers. Together we raised over \$30,000 to support AOE Arts Council's services and programs for artists and arts groups across the Ottawa region. A special thank you to our major sponsors, Ottawa Business Journal, Boom FM and Pathway Hyundai for their continued support.



Photo Andrew Alexander

# ARTS ENGAGEMENT

A thriving arts scene builds a community we all want to live in, one that is vibrant, inclusive and creative. AOE Arts Council acted as a community connector and catalyst to offer opportunities for artists to engage with Ottawa residents.

## NEIGHBOURHOOD ARTS 150

AOE Arts Council brought 12 local professional artists and arts groups together with over 40 community partners in 21 different communities outside the downtown core from Cumberland to Kinburn, Britannia to Greely. Residents were invited to celebrate and express what it means to be Canadian through free arts experiences. This official Canada 150 and Ontario 150 initiative saw 4,500 local youth, seniors, families, newcomers, BIA's, community associations and more engage in 175 professional artist-led activities including dance, theatre, art installations, sculptures, storytelling, puppetry, murals and more in non-traditional venues.

This special initiative was supported by Funders: Government of Canada, Ontario 150; and Partners: Ottawa 2017, Community Foundation of Ottawa, Metroland Media, Trinity Development Foundation, the Danbe Foundation, Jewel 98.5 FM, and the Canadian Commission for UNESCO.

Professional artists and arts groups included:

- THUNK!theatre**, *Bread: storytelling* [photo 5]
- Dandelion Dance**, *Celebrating Canada Through Diversity and Dance: dance performance* [photo 7]
- House of PainT**, *Hop in the Hood: music, dance, exterior mural and poetry* [photo 6]
- Théâtre Belvédère**, *Quartiers (S) : morceaux d'avenir : storytelling and theatre performance* [photo 3]
- MASC**, *Rural Awesome Arts: performance* [photo 6, pg 15]
- Margit Hideg**, *The Wisdom of the Trees: collective community art installation*
- Rag & Bone Puppet Theatre**, *Snippets of Canada 150: music, readings and puppet performances*
- Naomi Tessler**, *Playing Back our Neighbourhood Stories: storytelling and theatre*
- Odyssey Theatre**, *Spreading Roots: storytelling, music, dance and theatre* [photo 1, pg 15]
- Beth McCubbin**, *The Clay Project: collective community art project installation* [photo 4, pg 15]
- Claudia Salguero**, *Canadian Pride - Harmony in Cultures, collective community art exterior mural* [photo 3, pg 15]
- Brenda Dunn** -*ARTINJEST- Re[place] re[collect]: storytelling and book*

**Jamaal Jackson Rogers**, Ottawa's Poet Laureate at Neighbourhood Arts 150 opening ceremony [photo 1]

## ARTS IN THE CAPITAL FOR OTTAWA 2017

AOE Arts Council co-stewarded the Ottawa 2017 Arts, Culture and Heritage Investment Program with the Council of Heritage Organizations in Ottawa and Ottawa Arts Council. An independent jury awarded fourteen special projects with \$250,000 in funding from CIBC and Ottawa 2017 partners.

Dynamic and varied experiences were offered to residents and visitors as part of Canada's 150th anniversary celebrations across the nation's capital.

**Workers' History Museum**, *Capital History Kiosks*

**Enriched Bread Artist Collective**, *Cut the Cake – Celebrate!*

**Diefenbunker: Canada's Cold War Museum**, *DIEF: Portrait of a Prime Minister*

**Ottawa School of Art\***, *Illunaata*

**Arc Poetry Society**, *Laureate City*

**Mouvement d'implication francophone d'Orléans (MIFO)\***, *MIFO Francophone Showcase*

**Aboriginal Experiences**, *Ottawa -150 Years of Indigenous Perspectives*

**Canadian Film Institute**, *Arts and Culture Ottawa: A Cinema Capital*

**One World Arts**, *Ottawa in the World... of Documentaries*

**Ottawa Guild of Potters\***, *Populace*  
**Kirstin Davidson, Kim Lulashnyk and Hilde Lambrechts** of the Ottawa Guild of Potters create 9,000 clay sculptures for an outdoor display at the Canadian Museum of Nature. [photo 4]

**Propeller Dance\***, *Power of Possibility*

**Cantata Singers of Ottawa\***, *Sing Ottawa en chœur!*

**STO Union Theatre Company\***, *Trophy*

**Northern Griots Network**, *Visual17e Ottawa*

(\*AOE Arts Council members)  
Neighbourhood Arts 150 photos by Andrew Alexander



**"I was most thrilled by the responses from the Barrhaven residents who had joined us and had shared a story... It was these audience members who truly saw our project come full circle. They recognised our intention of co-creating Tales of Barrhaven as they felt they had received a token of recognition as a member of the Barrhaven community in having their story woven into our final play."**

**Naomi Tessler**  
Professional play back theatre artist  
Playing Back Our Neighbourhood Stories- a Barrhaven Youth Theatre Ensemble

# ARTS ENGAGEMENT

## SELECTIONS ANNUAL GROUP EXHIBITION

Sponsored by DeSerres, the 16th edition of SELECTIONS featured works by 40 AOE Arts Council members. The works were on exhibit in the Trinity Art Gallery at the Shenkman Arts Centre from September 21 to October 17.

At the opening reception, three artists were recognized by a jury of their professional peers (printmaker Guillermo Trejo, visual artist Andrew Morrow, and photographer Adrienne Herron) with a Juror's Award and a \$100 DeSerres gift card. The awards were given to **Luc Fortier** for his acrylic painting entitled 'Taratatanana', **Oscar Jocson** for his acrylic painting entitled 'The Wolves', and encaustic artist **Anna Wagner-Ott** for her work 'Glow from Within' [photo 7, pg 15]. The jury also selected **Judi Miller's** fibre art piece entitled 'Summer Field' with an Honourable Mention.

The People's Choice Award was given to Georges Robert for his oil on wood piece, 'Untitled'.



1

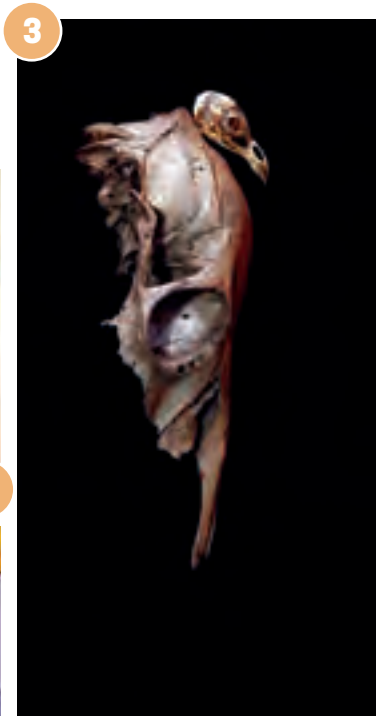


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## AOE GALLERY SEASON

Ten local artists and one group shared their work with the public as part of 2017 gallery season. The works demonstrated a range of art practice and mediums representative of the Arts Council's visual arts membership. AOE Arts Council provides our main office space to local artists so they can add to their exhibition experience, to sell their work and have conversations with the community.

Sponsored by Caisse Populaire Desjardins, the gallery had monthly shows and Meet the Artists receptions that featured the works of: **Pablo Andrés Monje, Ottawa Black Arts Kollektive, Marc Léger, Ottawa Mixed Media Artists, Marc Gagne & Patricia Kenny, Rob Snikkar & Zaneta Pernicova of Enfant Terrible, Leah Williams, Clara Kim & Josée Francoeur, Philip David Ross, and Sylvie Labrecque.**



3

[1] Visitors took in the SELECTIONS exhibit in the Trinity Art Gallery and met artists in the AOE Gallery during our Culture Days activities on Oct 1.

[2] SELECTIONS People's Choice Award – George Robert's 'Untitled' artwork.

[3] AOE Gallery artist, Philip David Ross, 'Skeleton'.

[4] Mayor Jim Watson drops in at the Shenkman Arts Centre to 'Meet the Artists' Marc Gagne and Patricia Kenny.

[5] Land artist Marc Walter with Councillor Tim Tierney near Art Place community art installation on Jasmine Crescent.

[6] Literary artist Marie Bilodeau recounts her Art Place experience.



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## ART PLACE

### Building stronger communities with the arts

Art Place was an embodiment of community engagement, one of our core values. The program brought artists together with different groups in our communities to share ideas, raise understanding on social issues while fostering support for the arts in how it can have a profound impact on resident's lives.

The professional artists-in-residence were: **Kathy Armstrong** (drumming), **Marie Bilodeau** (story telling), **Brenda Dunn** (sculpture), **Sasha Dominique** (theatre), **Bozica Radjenovic, Naomi Tessler** (theatre) and **Marc Walter** (land art).

The final showcase event was held at the Bronson Centre for the third and final year of Art Place. There guests and artists celebrated seven community-engaged arts projects in partnership with eight local agencies through an afternoon of performances and a meet the artists' social reception.

Art Place amplified voices in underserved communities to tell their stories and share their unique perspectives. The program was made possible by: Ottawa Community Foundation, Shenkman Family Foundation, Danbe Foundation, Ottawa Community Arts and Social Engagement, and the Ontario Trillium Foundation.



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**“Artists usually work in loneliness and we don't have to communicate with the rest of society. My group is a group of women, they have children, and there is a lot I can relate to them. We're all immigrants who have children, speaking different languages with challenging names. I think we have learned a lot from each other.”**

**Bozica Radjenovic,**  
Art Place professional  
artist-in-residence

## COMMUNITY DEVELOPMENT

We were an informed source of resources, services and information with access to a pool of expertise. In 2017, we provided opportunities and platforms for the arts community to share.

### CPAMO OTTAWA NETWORK IMMIGRANT ARTISTS PROJECT

AOE Arts Council co-chaired a local network with MASC that is associated with the Cultural Pluralism Movement for the Arts in Ontario (CPAMO). This network aimed to increase awareness of the presence and importance of pluralism in the arts for Indigenous and diverse artists, arts groups, communities and audiences in the National Capital Region. The group also provided a supportive forum for sharing information and growing partnerships. With support from the Ontario Arts Council, we began a one-year project in September to enable immigrants and newcomer artists to familiarize themselves with the Ottawa arts community and to share best practices. The project was led by Argentinian-Canadian musician Alicia Borisonik and held its first learning and sharing session in November at Gallery 101.

### SHENKMAN ARTS CENTRE PARTNERSHIP

AOE Arts Council remains a proud Resident Arts Partner at the Shenkman Arts Centre. We helped assure that the voice of the local arts community was heard at the Centre's planning, programming and promotional levels. We actively participated in joint initiatives and project teams. Our Executive Director co-chairs the Centre's Community Leadership Team who is responsible for governance and implementation of the Centre's 2015-2020 Strategic Plan. In 2017, over 50 dedicated people from the Centre and the Orléans community worked together volunteering over 550 hours.

### WEST END DEVELOPMENT

Our West end working group of artist members worked together to identify gaps and needs specific to 'West end' artists. They found that a lack of suitable spaces for the arts is a constant issue. In May, we held our third Crosstown Mixer at Kanata Theatre's Ron Maslin Playhouse with a lively exchange from 30 people about the need for creative spaces. West end artist members and guests also benefited from our new alternating monthly CoffeeTalk discussions held in the music room at the Nepean Creative Arts Centre.

## MEMBERSHIP SERVICES & BENEFITS

We listened to our members to provide them with opportunities and resources that supported their artistic practice. A new lower price membership for small and independent organizations was implemented. While we support the arts sector at large, our members received customized benefits and services to:

- Promote and present their work
- Engage creatively with the community
- Stay connected with resources and networks
- Grow at learning and sharing events
- Develop entrepreneurial skills
- Be represented through advocacy
- Reach new audiences
- Save on preferred rates and offers

### MEMBER EVENTS

AOE Arts Council plays host to places of exchange for our members to advance a thriving local arts scene.

We held a new series of networking events called CoffeeTalks every second Wednesday of the month to provide an opportunity for members to leave their creative or work spaces and come together to share insights.

Members also received invitations to mixers and special events like our New Year's Levee and the right to vote and attend our annual general assembly in June.

*CoffeeTalk at our West end office*



### 5 YEARS

ARTPRENEUR OTTAWA CONFERENCE

### 10 YEARS

ARTINIS FUNDRAISER

### 10 YEARS

ARTICIPATE ARTISTIC SEASON & GRANT PROGRAM

### 16 YEARS

SELECTIONS ART EXHIBIT

### 30 YEARS

AOE ARTS COUNCIL HAS SERVED THE OTTAWA ARTS COMMUNITY



# PROFESSIONAL DEVELOPMENT AND SKILLS EXCHANGE

## ARTPRENEUR OTTAWA

On November 4, 150 delegates, exhibitors and speakers came to the fifth ARTPRENEUR Ottawa annual arts business conference. The theme for the fifth annual ARTPRENEUR conference was Canada 151: Let's Get to Work with a keynote presented by Alexandra Badzak, Director and CEO of the Ottawa Art Gallery in conversation with The Latest Artists and Anna Williams.

The conference brought together artists, leading creative experts and business leaders to explore what's next after Canada's sesquicentennial year, and how they could develop momentum and keep the energy going for local artists. Delegates gained valuable experiences with insights and had opportunities for rich conversations and exchanges.

AOE Arts Council was proud to co-produce the conference with the Ottawa School of Art, Shenkman Arts Centre and Wallack's Art Supplies. We thank the exhibitors and sponsors (Alterna Savings, PageCloud, Ottawa Business Journal, Inbox Communications) who made the conference possible.

Beyond the conference itself, ARTpreneur engaged with the arts community throughout the year with a Chats Series featuring local artists and arts entrepreneurs. [artpreneurottawa.com](http://artpreneurottawa.com)

## ENTREPRENEURSHIP BOOTCAMP

A curriculum was developed for a pilot Arts Entrepreneurship and Career Management Bootcamp to help artists manage and promote their careers. The sold-out pilot was co-facilitated by AOE Arts Council's Executive Director Victoria Steele, professional theatre artist Janet Irwin and marketer Toni Van Eeden. Participants were guided in the process of crafting a business plan, their value proposition and an elevator pitch.

*"Really energized from doing this work! So appreciative for these resources that are the missing piece to achieve my goal of becoming a professional artist."*

-Entrepreneurship Bootcamp participant



**"ARTPRENEUR is one of the best events in the city for connecting the artist with practical and imaginative ideas for furthering their goals. The speakers inspire and instill faith in the process of succeeding as a working artist."**

**Laurie Fyffe**, former Managing Artistic Director, Ottawa StoryTellers and Artistic Director, Evolution Theatre

## YALC AND THE ONTARIO 150 YOUTH MENTORSHIP PROJECT

AOE Arts Council and its Young Arts Leaders Collective (YALC) were excited to bring five of Ottawa's arts leaders together with 15 young artists and arts administrators to participate in a new form of mentorship. Made possible by support from the Ontario150 Partnership Program, in partnership with the Cultural Human Resources Council, the new Young Arts Professional Mentorship Program provided those between the age of 19 and 30 with professional opportunities for learning and development in the arts and creative sector. Mentees and mentors were matched into hub groups based on submitted applications and by attending a 'speed interview' session.

Seven new workshops were held at Wallack's Art Supplies. Through the Ontario150 grant, we created opportunities for seven YALC volunteers and two youth paid interns to coordinate the project and receive arts administration training. The program connected youth with established leaders and peers in their field to share knowledge, transfer skills and showcase the innovative ideas of Ottawa's young arts community.

An initiative of the AOE Arts Council, the Young Arts Leaders Collective (YALC) also posted blogs on useful topics such as "Things to Follow in Ottawa as an Artist" and "Shipping Artworks" to support the professional development of young emerging artists and arts administrators in Ottawa.

*Photo Remi Yuan*



## COMMUNITY-ENGAGED ARTS SYMPOSIUM

On March 31 and April 1, AOE Arts Council hosted a Community-Engaged Arts Symposium where local artists, arts groups and community leaders took part in best practices learning and insightful exchange. Each day featured roundtable discussions and an afternoon of hands on learning.

The symposium was a culmination of three years of experience gained from AOE Arts Council's Art Place artists-in-residence program. The exchange helped to develop a new Neighbourhood Arts Ottawa initiative being launched in 2018.

## COLLABORATING ON WORKSHOP WEDNESDAYS

Workshop Wednesdays was a new joint initiative between the Ottawa Arts Council and AOE Arts Council. The series of workshops focused on three learning streams: financial planning, audience development and revenue development. Both Arts Councils shared in developing the programming and promotion. Thanks to the Ottawa School of Art for providing space in-kind to hold the workshops. The workshops allowed participants to engage in active group discussions while learning and developing skills.

*"It is so good, so affirming, to have a space to listen to caring expertise and to raise doubts, questions, and issues we have not found ways to deal with. ...there seems to be no wrong questions or comments."*

- Marta Singh, workshop attendee, artist

## CREATING ARTS JOBS

AOE Arts Council provided working opportunities to three summer students through the Canada Summer Jobs program, two paid interns with a Cultural Human Resources Council grant, hired two Ontario 150 paid interns as well as welcoming co-op students throughout the year.

## RESOURCES & SERVICES

### SHARED ONLINE SERVICES

Our improved website (artsoe.ca) hosted online services such as a directory of professional services, an arts-focused opportunities board, a member directory and a resource section.

### SPACEFINDER OTTAWA

We knew that arts groups and artists are constantly looking for suitable spaces to meet their needs. AOE Arts Council partnered with ArtsBuildOntario to host SpaceFinder Ottawa, a proven centralized online database of spaces to serve the Ottawa region's cultural community. Essentially a free matchmaking tool for renters looking for creative space and spaces looking to promote their rentals, the SpaceFinder site started to accept venues and is set to launch officially in both languages in July 2018. SpaceFinder Ottawa is funded in part by the City of Ottawa.



## PROMOTING THE ARTS

Through our promotional efforts, we shared information in a timely manner, gave recognition and supported initiatives and raised awareness for the local arts scene.

### PART OF THE ONLINE ARTS COMMUNITY

AOE Arts Council used its social media channels (Facebook, Twitter, Instagram, YouTube) to actively promote the arts community. A new website (artsoe.ca) was launched that provides the arts community with an industry newswire to post their news and an arts calendar for events.

### PROFILING OUR MEMBERS

Focus in 2017 went to supporting arts groups through social media and with special Member profiles in our monthly e-newsletter. Members of a variety of art practices choose to maintain an online profile on our site artsoe.ca as a promotional tool.

### INFOARTS ACROSS THE CITY

InfoArts kiosks are a fast and free distribution service for AOE Arts Council members, collaborators and partners. This promotional service helped them promote their work in high-traffic public buildings and arts centres in 14 locations across Ottawa.

**“The InfoArts kiosks are a way to get yourself in front of one of the biggest, most artistically-engaged audiences in Ottawa. The kiosks are already a known resource all over the city, and I know the map will be surrounded by other arts and culture initiatives.”**

**Brenda Dunn**  
Professional Artist, Art in Jest and co-founder of the Ottawa Gallery

**50**  
Community project partners contributed to the success of our arts engagement activities.

**209**  
Number of artists and arts groups presented through AOE Arts Council projects and programs.

**239**  
Events were planned and hosted by AOE Arts Council.

**2,204**  
Hours were given by 244 volunteers.

**7,951**  
Participants and attendees came to our events.

**\$226,663**  
Fees and grants that funded Ottawa region artists and art groups



1. Odyssey Theatre, 2. AOE Gallery, 3. Claudia Salguero, 4. Beth McCubbin, 5. Roddy Elias and Joan Harrison, 6. MASC Awesome Arts, 7. Anna Wagner-Ott, 'Glow from Within' - Neighbourhood Arts 150 photos Andrew Alexander



# ARTICIPATE SEASON & ENDOWMENT FUND STEWARDSHIP

As steward of the ARTicipate Endowment Fund we were responsible for its promotion, administration and sustainability. A total of \$96,999 from the funds earned interest, was distributed in the 2017 – 2018 artistic season to Resident Arts Partners (AOE Arts Council, Ottawa School of Art - OrLéans Campus, Gloucester Pottery School, Mouvement d'implication francophone d'Orléans, Ottawa School of Theatre), local artists and arts organizations who presented or exhibited their work in professional spaces at Shenkman Arts Centre.

Thank you to the 2017 - 2018 ARTicipate jury: Lucile Hildesheim, Jessica Ruano and Mike Taylor.



## 2017-18 ARTICIPATE SEASON

- Aroha Fine Arts, *Arohini*
- Windows collective, *One Take Super 8 Ottawa Event - Interactive projections*
- Rag & Bone Puppet Theatre, *Whiskey Jack*
- Tara Luz Danse, *PHASE II: Step into the studio with us and special guest Rag & Bone Puppet Theatre*
- MDA Productions, *Tropicana night*
- Théâtre du Village OrLéans inc., *Georges et Georges*
- Gail Bourgeois + Pira Pirani, *Morse Code Project*
- Deirdre Hierlihy, *Central Experimental Farm: explorations and impressions*
- Mark Stephenson, *Social Portraits*
- Marc Léger, *Lines, Outaouais series*
- Cumberland Community Singers, *Songs for Christmas and Spring choral concert*
- Jessie M. Parker, *Lightscapes: A Celebration*
- East End Theatre, *Seasonal pantomime*

# FINANCIAL STATEMENTS 2017

AOE Arts Council is a non-profit, charitable organization incorporated under the laws of the Province of Ontario in 1987. We comply with provincial laws and the Canada Revenue Agency Charities Directorate and have an annual independent audit of financial records. The audit of the 2017 Financial Statements was prepared by Andrews & Co. Chartered Professional Accountants.

In 2017, we implemented a more transparent financial reporting process. Detailed financial statements can be viewed on [artsoe.ca](http://artsoe.ca) including information on the partnership projects that we also administer (ARTPRENEUR Ottawa Conference, ARTicipate Endowment Fund, Ottawa Cultural Alliance and the Ottawa 2017 Arts, Culture and Heritage Investment Program)  
Charitable registration number: 12177 7023 RR0001

## STATEMENT OF OPERATIONS - YEAR ENDED DECEMBER 31, 2017

	2017	2016
<b>REVENUES</b>		
Earned Revenue	34,497	34,549
Private Contributed Revenue	80,350	84,764
Grants Revenue	651,902	397,462
Donated goods and services	49,769	20,351
ARTicipate Endowment Fund Stewardship	24,200	19,775
<b>TOTAL REVENUES</b>	<b>840,718</b>	<b>556,901</b>
<b>EXPENDITURES</b>		
Programs, projects and services		
Programs	264,686	62,598
Arts promotion	28,918	14,204
Publication	374	917
<b>Total programs, projects and services</b>	<b>293,978</b>	<b>77,719</b>
<b>SALARIES AND CONTRACT FEES</b>		
Salaries & related benefits	427,015	353,677
Contract fees	7,713	23,570
<b>Total salaries &amp; contract fees</b>	<b>434,728</b>	<b>377,247</b>
<b>ADMINISTRATION</b>		
Office & general	25,195	25,049
Professional fees	16,000	16,316
Conferences & meetings	5,493	6,603
HST - PSB Rebate adjustment	2,744	5,785
Computer and office equipment	3,781	4,179
<b>TOTAL ADMINISTRATION</b>	<b>53,213</b>	<b>57,932</b>
<b>FUNDRAISING</b>		
General and special events	14,257	14,095
Donated goods and services	49,769	20,351
ARTicipate Endowment Fund stewardship	3,255	2,906
<b>TOTAL FUNDRAISING</b>	<b>67,281</b>	<b>37,352</b>
<b>TOTAL EXPENDITURES</b>	<b>849,200</b>	<b>550,250</b>
<b>EXCESS OF REVENUE OVER EXPENSES FOR THE YEAR</b>	<b>(8,482)</b>	<b>6,651</b>

## STATEMENT OF FINANCIAL POSITION - AT DECEMBER 31, 2017

	2017	2016
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash	98,812	176,276
Cash ARTicipate Endowment Fund	61,342	1,414
Due from ARTicipate Endowment Fund	0	117
Accounts Receivable	126,278	15,178
HST Receivable	5,128	8,512
Prepaid Expenses	62	720
<b>TOTAL CURRENT ASSETS</b>	<b>291,622</b>	<b>202,217</b>
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Accounts payable and accrued liabilities	152,624	32,629
Deferred Revenue	36,990	53,952
Grant Liability	55	2,555
Source deductions payable	10,202	12,848
<b>TOTAL CURRENT LIABILITIES</b>	<b>199,871</b>	<b>101,984</b>
Reserve Fund	3,000	15,000
Balance	88,751	85,233
<b>NET ASSETS</b>	<b>91,751</b>	<b>100,233</b>
<b>TOTAL</b>	<b>291,622</b>	<b>202,217</b>

AOE Arts Council acted as the financial administrator on behalf of several Ottawa partnership projects. They include: ARTicipate Endowment Fund, ARTPRENEUR Ottawa Conference, Ottawa Cultural Alliance and the Ottawa 2017 Arts, Culture and Heritage Investment Program. (Note, net of HST)

## ARTicipate Endowment Fund

The capital of the Fund is held in trust as these funds are neither the property of AOE Arts Council nor the City of Ottawa. With guidance from our ARTicipate investment committee, the City of Ottawa's Treasury Department is charged with investing the Fund in a designated reserve that follows City of Ottawa investment policies.

ARTicipate Endowment Fund Stewardship	2017
<b>OPENING BALANCE</b>	\$2,439
<b>REVENUES</b>	\$137,462
<b>EXPENDITURES</b>	\$139,846
<b>BALANCE - END OF YEAR</b>	\$55

**Ottawa 2017 Arts, Culture and Heritage Investment Program Administration**  
This Program is a partnership between AOE Arts Council, Council of Heritage Organizations in Ottawa and the Ottawa Arts Council.

Ottawa 2017 Arts, Culture and Heritage Investment Program Partnership	Total Partnership
<b>OPENING BALANCE</b>	\$6,249
<b>REVENUES</b>	\$ -
<b>EXPENDITURES</b>	\$4,531
<b>BALANCE - END OF YEAR</b>	\$1,718

## ARTPRENEUR Ottawa Conference

This is a partnership between AOE Arts Council, Ottawa School of Art, Shenkman Arts Centre and Wallack's Art Supplies.

ARTPRENEUR Ottawa Conference Partnership	Total Partnership
<b>OPENING BALANCE</b>	\$3,370
<b>REVENUES</b>	\$6,083
<b>EXPENDITURES</b>	\$7,316
<b>BALANCE - END OF YEAR</b>	\$2,137

## Ottawa Cultural Alliance - Feasibility Study

This is a partnership between AOE Arts Council and five other organizations: Council of Heritage Organizations in Ottawa, Heritage Ottawa, Ottawa Arts Council, Ottawa Festival Network and Ottawa Museum Network.

Ottawa Cultural Alliance Partnership (New in 2017)	Total Partnership
<b>OPENING BALANCE</b>	\$ -
<b>REVENUES</b>	\$125,681
<b>EXPENDITURES</b>	\$22,444
<b>BALANCE - END OF YEAR</b>	\$103,237

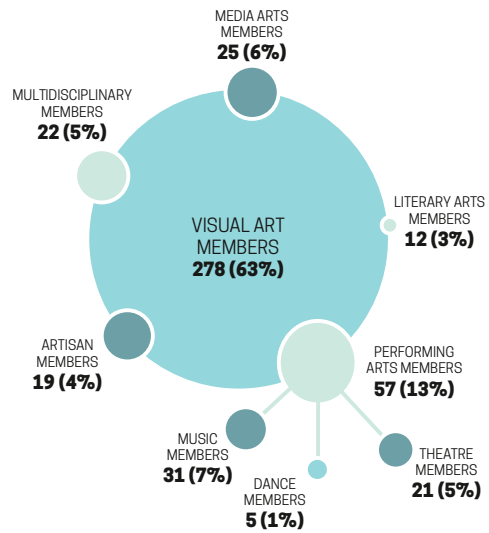
Detailed financial statements can be viewed on our website including information on the partnership projects that we administer. [www.artsoe.ca](http://www.artsoe.ca)

## MEMBERSHIP

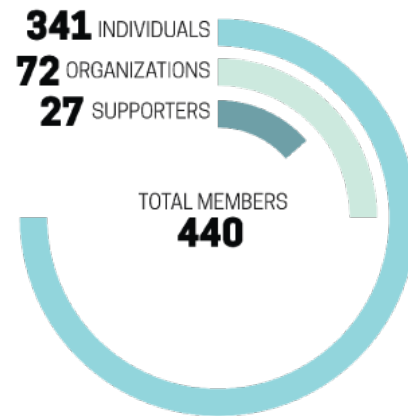
We represent over 400 artists and arts groups across the Ottawa region from all disciplines and all levels of practice.

As a bilingual service organization, we connect Ottawa artists, arts groups and cultural workers with programs and services to promote their work, engage with the public, share resources and obtain professional development.

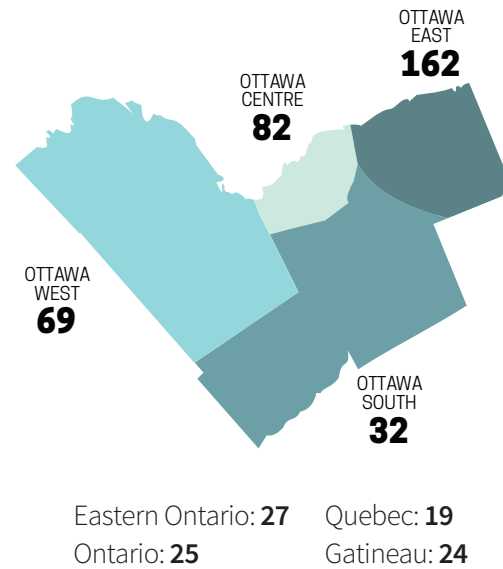
### REPRESENTATION BY ART DISCIPLINE



### MEMBERSHIP COMPOSITION



### MEMBER DISPERSION



## ARTS COMMUNITY AND MEMBER HIGHLIGHTS IN 2017

- Tara Luz Danse company celebrated its 10 years of contemporary dance performance.
- Ottawa Little Theatre grand re-opening event on September 20, 2017 after having undergone major renovations to both the outside and inside of the building.
- Orléans Young Players Theatre School changes its name and logo to the Ottawa School of Theatre.
- Andrée Lacelle and Jamaal Jackson Rogers become the City of Ottawa's first Poet Laureates in nearly 30 years.
- Enriched Bread Artists Co-op, the largest studio co-op in Ottawa, celebrated 25 years of making art happen.
- School of Photographic Arts Ottawa (SPA0) officially opens its doors on Nov. 10 in a new location off Preston Street.
- National Arts Centre names Kevin Loring first artistic director of new indigenous theatre department.
- Kirstin Davidson, Kim Lulashnyk and Hilde Lambrechts of the Ottawa Guild of Potters create 9,000 clay sculptures for an outdoor display at the Canadian Museum of Nature called Populace as part of Ottawa's 2017 arts activities.
- The Sun Life Financial Musical Instrument Lending Library opens at the Main and Nepean Centrepointe branches of the Ottawa Public Library.

## STRATEGIC DIRECTIONS

### ADVOCATED TO AMPLIFY THE LOCAL ARTS IN OTTAWA

- Neighbourhood Arts 150 provided 175 free arts activities in 21 Ottawa communities
- Advocacy with government and business during busy Sesquicentennial year
- Co-steward of the Ottawa 2017 Arts, Culture and Heritage Investment Program
- Actively promoted local arts activities on social media
- ARTicipate Fund hit \$500,000 in community grant investments
- Innovative new guest experience at ARTinis highlighting the work of AOE Arts Council on its 30th anniversary

### WERE A CATALYST FOR ARTS AND COMMUNITY COLLABORATIONS

- Ottawa Cultural Alliance projects including Feasibility Study
- Co-chaired Shenkman Arts Centre Community Leadership Team
- Co-presented Meet The Artist Gallery events and Culture Days at Shenkman Arts Centre
  - Co-produced the Artpreneur Ottawa Conference
  - PD Partnership with Ottawa Arts Council
  - Support to PAL Ottawa, La Boîte théâtre/Theatre Box, Gladstone Theatre and others

### INCREASED OUR CAPACITY (RESOURCES & EXPERTISE)

- Budget increased by \$300,000 over previous year to provide for special Canada and Ontario 150 projects
- Major donor, sponsor, Canada 150 and Ontario 150 funding support of special projects
- Continued creation of new website and re-branding
- Hosted 3 interns and 3 summer students
- Mid-term update of 2015-2020 Strategic Plan
- Secured Ontario Trillium Foundation and Ontario Arts Council funding for 2018



### CONNECTED THE COMMUNITY

- Pilot Young Arts Professionals Mentorship Project
- Added member networking
- CoffeeTalks activity in West and East locations
- Began SpaceFinder Ottawa service
- Began Immigrant Artists project with CPAMO Ottawa Network
- Held 18 professional development workshops
- Had over 50 affiliations and partnerships with arts, business and community organizations

## WHAT WE BELIEVE

AOE Arts Council believes that the Arts build strong, vibrant communities. Our work is guided by these values:

### Respect for artists

We value and honour the work of artists. We believe the practice of any and all art is meaningful and raises the quality of life in the city.

### Inclusiveness

We believe in equity and accessibility for everyone. We listen to and respond to the diverse and evolving needs of the arts community and the public.

### Integrity

We provide sound and transparent stewardship. We lead by example in the way we work and communicate. We are accountable to the arts community, to governments and to the public.

### Engagement

We value opportunities that bring local artists together with each other and the broader community to share ideas, raise understanding and foster support for the arts.

### Collaboration

We believe that we can accomplish more when we work together.