



ARTS
NETWORK
OTTAWA

RÉSEAU
DES ARTS
D'OTTAWA

ANNUAL REPORT – 2019

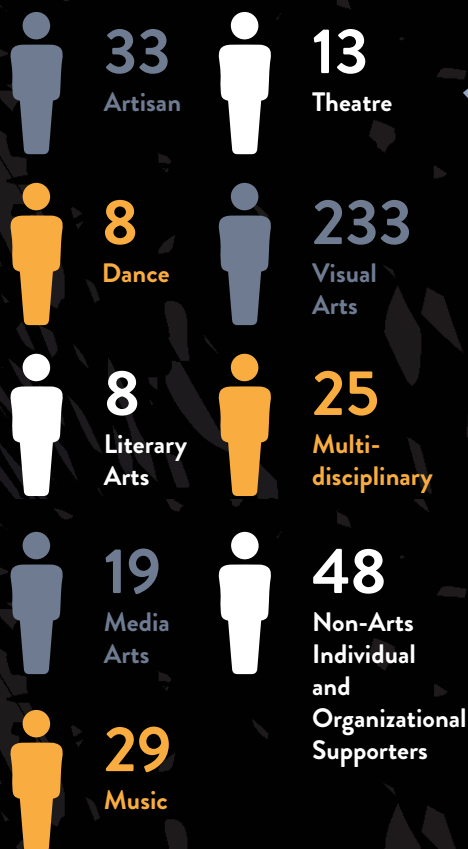
WHO WE ARE

Since 1987, Arts Network Ottawa has been building a healthy and sustainable arts sector by creating professional development and mentorship opportunities for artists; providing resources and promotion to advance the careers of artists and cultural workers; and collaborating through partnerships to advocate the creative, social and economic benefits the arts play in a flourishing community.

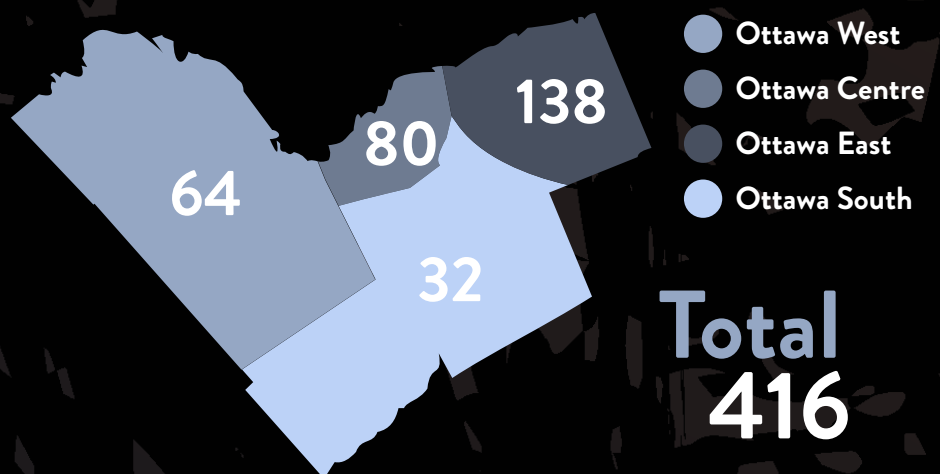
As a membership-based bilingual arts service organization, we are an informed voice for a network of artists, cultural workers and arts organizations across the Ottawa region. By advancing careers, we support our 400 members and also Ottawa's arts community at large.

As an organization, our strategic priority for 2019 is to increase the organizational capacity to have the necessary resources and expertise to deliver our mission.

REPRESENTATION BY DISCIPLINE:



MEMBERSHIP DISBURSEMENT



OUR MEMBERSHIP COMPOSITION



MEMBERSHIP REACH BEYOND OTTAWA

Ontario	29	Québec	16
Eastern Ontario	33	Gatineau	24

ENGAGEMENT & COMMUNITY DEVELOPMENT

NEIGHBOURHOOD ARTS | Neighbourhood Arts Ottawa gives professional artists and arts groups the opportunity to work directly with community members, build relationships with community groups such as public libraries and community health centres and residents, and mentor emerging artists.

In our second year of a three-year Grow Grant from Ontario Trillium Foundation Grant, the four project leads and their partners for 2019 were **Christine Mockett** with **Ottawa Coalition of Community Houses**; **Melanie Yugo** with **Pinecrest-Queensway Community Health Centre and CSC Vanier**; **Branch Out Theatre** with **Immigrant Women's Services Ottawa** and **Catholic Centre for Immigrants**; and **MASC Awesome Arts Festival** with **Sandy Hill Community Centre**.

In March, Neighbourhood Arts Ottawa hosted a two-day **Community-Engaged Arts Symposium** featuring panelists including MASC, World of Folk Music Ottawa, Trophy, CSArts Ottawa and our own Neighbourhood Arts Ottawa participants.

Additionally, we hosted an Artist Talk with Mique Michelle (May 10), **Get. Together.** co-presented with YALC featuring panelists Rachel Weldon, Elsa Mirzaei, Jordan David and Alejandro Salgado Cendales moderated by Lenore Gale (August 27) and a **Paint in the Park** networking event in Minto Park with 12 local artists.

ARTPRENEUR CONFERENCE | held May 31 at Bayview Yards in collaboration with Wallack's, Shifter Agency, City of Ottawa and Invest Ottawa. This one-day cross-disciplinary event for creative entrepreneurs bridges art, film and music to address the theme of "Creative Infrastructure". 150 attendees heard from 13 industry professionals among 11 vendors in the Expo Hall.

EXHIBITION SPACE @ ARTS NETWORK OTTAWA | Twelve members shared their work with the public as part of the 2019 exhibition season: Laura Ayayi, Josée Francoeur, Natalie Frenière and Lise. B. Goulet, Daniel Morales-Gómez, Donna Quince, Roger Sutcliffe, and featured another 32 members at the Member Holiday Marketplace in December.

We showcased another 15 members in the **Shenkman Arts Centre display case** in the Upper Lobby during September.

INFOARTSNETWORK KIOSKS | On behalf of our members, distribution of over 9,544 pieces of marketing and promotional material to 13 locations across the City.

YALC | An initiative of Arts Network Ottawa, the Young Arts Leaders Collective (YALC) is a group that supports the professional development of young emerging artists and arts administrators in Ottawa. Young Arts Leaders Collective offered a gathering on Balance October 24 featuring Fabien Laurent, Brit Johnston, Alan André and Claire Farley as part of the **Get. Together.** Series.

COLLABORATION & PARTNERSHIPS

CPAMO (Cultural Pluralism in the Arts Movement) Ottawa was established to increase awareness of the presence and importance of pluralism in the arts for Indigenous and diverse artists, arts organizations, communities and audiences in the Capital Region, and to provide a forum for sharing information and growing partnerships in support. This project is funded by the Ontario Arts Council and led by Alicia Borisonik. In 2019, CPAMO offered three facilitated gatherings on Pitching to Presenters (Jan. 31), Grant and Proposal Writing (March 8) and Grant Writing Deep Dive (May 3).

Digital Tour - La Tournée numérique | Arts Network Ottawa, Culture Outaouais, and Théâtre Action were proud to launch in the Digital Tour in 2019 with a Tourism and Culture grant. This free 5-step event for artists, workers and cultural organizations in the Outaouais and Ottawa region, with an aim to demystify and appropriate the digital world. A total of 14 cultural and educational organizations based in Ottawa and Outaouais worked together to provide panels, workshops and networking events.

Shenkman Arts Centre Community Leadership Team – we helped assure that the voice of the local arts community was heard at the Centre's planning, programming and promotional levels.

Arts Entrepreneur and Career Management – an intensive 6-part course in English was offered in 2018 designed for independent Ottawa region artists, arts collectives and arts groups offered with support from Ontario Arts Council and WorkinCulture and featuring Ethel Côté (MécènESS) Manu Sharma (CSED), Susan Henry (Alterna Savings), Byron Pascoe (Edwards PC, Creative Law) and Peter Georgariou (Karma Darma).

ARTICIPATE ENDOWMENT FUND STEWARDSHIP

The ARTicipate Endowment Fund was established in 2007 by Arts Network Ottawa in partnership with the City of Ottawa to support artistic programming in professional spaces at the Shenkman Arts Centre. Arts Network Ottawa is the steward of the \$5,000,000 fund and is responsible for its promotion, administration and sustainability.

In 2019, the Fund distributed a total of **\$105,000** in grants. The Fund supports the work of the Centre's Resident Arts Partners: **Arts Network Ottawa, Gloucester Pottery School, MIFO, Ottawa School of Art, and Ottawa School of Theatre.**

Project Grant Recipients for 2019 – 2020 are: Anjali Patil Dance Creations, Aroha Fine Arts, Danielle Beaulieu, Chamber Opera Company Ottawa, Ginny Fobert, Cumberland Community Singers, Karen Goetzinger, Sandy Sharkey, SHHH!! Ensemble, Sons of Scotland Pipe Band, Tara Luz Danse, Théâtre du Village Orléans Inc., Johan Voordouw, and Dyanne Wilson.

2019 IMPACT

\$105,000

Awarded through ARTicipate Endowment Fund

9,544

Pieces of Marketing materials distributed to InfoArtsNetwork kiosks for members

5,877

Participants and attendees to our events

2,527

Hours given by 83 volunteers

2,000

Gallery hours open for 12 exhibitions in the Exhibition Space at Arts Network Ottawa

351

Participants in professional development opportunities and workshops

236

Artists and arts groups presented by through Arts Network Ottawa projects and programs

52

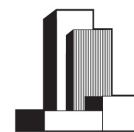
Events organized

31

Editions of eNews and ArtNews published

19

Artists, arts organizations & Resident Arts Partners awarded ARTicipate Grants in 2019



The
William Shenkman
FOUNDATION



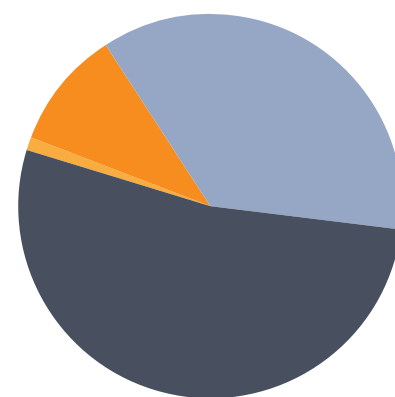
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ENDOWMENT FUND
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STATEMENT OF OPERATIONS

	(Restated)	
	2019	2018
REVENUES		
Earned Revenues	89 726	74 283
Private Contributed Revenue	19 712	62 291
Grants Revenue	473 029	458 722
Donated Goods & Services	500	4 810
Articipate Endowment Fund		
Stewardship	23 533	26 250
TOTAL REVENUES	\$ 606 500	\$ 626 356
EXPENDITURES		
Projects, Products & Services		
Programs	187 804	139 294
Arts Promotion	14 045	11 551
Publications	1 333	1 087
Total Programs, Products & Services	\$ 203 182	\$ 151 932
Salaries & Related Benefits	300 503	418 246
ADMINISTRATION		
Office & General	23 929	25 944
Professional Fees	19 433	26 466
Conferences & Meetings	9 852	4 965
Computer & Office Equipment	2 840	3 305
Total Administration	\$ 56 054	\$ 60 680
FUNDRAISING		
General & Special Events	113	17 061
Donated Goods & Services	500	4 810
ARTicipate Stewardship	3 273	5 270
Total Fundraising Expenses	\$ 3 886	\$ 27 141
TOTAL EXPENDITURES	\$ 563 625	\$ 657 999
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENDITURES	\$ 42 875	\$ (31 643)

Year ended December 31, 2019

TOTAL EXPENSES



- 36%** Programs, Projections, Services & Publications
- 53%** Salaries, Contract Fees, Employer Costs & Benefits
- 10%** Administration: Office, General & Equipment
- 1%** Fundraising and Stewardship Costs

CULTURAL LEADERSHIP & ADVOCACY

We have worked diligently to be an informed leading voice for the arts, participating in key initiatives and influencing decisions affecting the Ottawa arts community including advocacy through:

Ottawa Cultural Alliance | Arts Network
Ottawa is a founding member with five other umbrella organizations (Capital Heritage Connexion Patrimoine de la Capitale, Heritage Ottawa, Ottawa Arts Council, Ottawa Festivals and Ottawa Museum Network). The Cultural Road Map was released for 2019 – 2022.

Ottawa Arts Council | We work closely with the Arts Council from an advocacy perspective, ensuring we do not duplicate our efforts but rather strengthen Ottawa's cultural and artistic ecosystem.

STATEMENT OF FINANCIAL POSITION

	(Restated)	
ASSETS	2019	2018
Current		
Cash	146 935	302 299
Cash ARTicipate Endowment Fund	107 172	40 942
Accounts Receivable	561	24 012
Prepaid Expenses	3 300	635
HST Receivable	17 994	18 013
Total Current Assets	\$ 275 962	\$ 385 901
LIABILITIES		
Current		
Accounts Payable & Accrued Liabilities	13 603	234 407
Deferred Revenue	198 134	120 357
ARTicipate Endowment Fund Liability	55	55
Source Deductions Payable	0	9 787
Total Current Liabilities	\$ 211 792	\$ 364 606
Reserve Fund	3 000	3 000
Net Assets	61 170	18 295
	64 170	21 295
TOTAL	\$ 275 962	\$ 385 901

THANK YOU TO OUR 2019 PARTNERS

APCM, Apt613, Artengine, ArtsBuild Ontario, Assurart, Awesome Arts, Bayview Yards, Branch Out Theatre, Catholic Centre for Immigrants, CSArt Ottawa, CSC Vanier, Equator Coffee, Fractured Atlas, Gloucester Pottery School, Immigrant Women's Services Ottawa, Impact Hub Ottawa, L'Alliance Culturelle de l'Ontario, MASC, mécènESS, Megaphono, MIFO, Ottawa Coalition of Community Houses, Ottawa Film Office, Ottawa School of Art – Orléans Campus, Ottawa School of Theatre, Queensway-Carleton Community Health Centre, Réseau Ontario, Roots Theatre Collective, Sandy Hill Community Centre, SAW Video, Shifter Agency, The Multicultural Artists Coalition, The Ottawa Hospital, Trophy, WorkInCulture, World Folk Music Ottawa

Arts Network Ottawa is supported by these funders and many other sponsors and donors.
Le Réseau des arts d'Ottawa est financé par ces bailleurs de fonds et bien d'autres commanditaires et donateurs.



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BOARD OF DIRECTORS: The Board of Directors of Arts Network Ottawa are passionate volunteers who believe strongly in the value of the arts. They represent the local arts community and the community at large:

EXECUTIVE: Lisa Cruickshank, President; Debbie Orth, Corporate Secretary (to AGM 2019); Naïm Ghawi, Treasurer; Dominic Brisson, Director (to AGM 2019) & Corporate Secretary (from AGM 2019)

DIRECTORS: Karine Charland; Lenore Gale; Sue Pitchforth; Donna Roney; Claudia Salguero

OUR TEAM: Our team is a dedicated group of professionals serving the local arts scene and are assisted by valuable volunteers including: Mike Granger (IT Support) and members of the Young Arts Leaders Collective (YALC).

Cassandra Olsthoorn, Executive Director; Stella Ronan, General Manager; Gary Franks, Marketing & Development Coordinator; Margo Hébert, Manager, Marketing & Development; Olivia Joerges, Marketing & Development Coordinator; Karine Lévesque, Project & Community Outreach Coordinator; Alex Maltby, Program Manager; Danielle Savoie, Membership and Program Coordinator; Daniel Watson, Bookkeeper; Alex Zabloski, Administrative Assistant; Interns: Madeleine Boyes-Manseau, Maryam Sayid

THANK YOU TO OUR 2019 SPONSORS



THANK YOU TO OUR 2019 DONORS: Anonymous donors through the United Way, Barbara Adams, Stephen Adler, Elissa Beaulieu, Glenn Bloodworth, Shaikat Chaney, Karine Charland, Elizabeth Dolan, Mark Douglas, Virginia Dupuis, Assel El-Rayes, Josée Francoeur, Kiersten Hanly, Jeff Homere, Diane Laundry, Ron Lefebvre, Andrée Marchessault, Susan Pitt, Christine Rioux, Susan Robertson, Stella Ronan, Madeleine Rousseau, Eliane Saheurs, Margo Hébert, Rémi Thériault Creative Inc., Clare Thorbes and Christine Tremblay