

ARTicipate Endowment Fund ANNUAL REPORT 2011

Message from the AOE President and ARTicipate Director

It is with great pleasure that we present the 2011 Annual Report of the ARTicipate Endowment Fund.

You will see in these pages the great diversity of artistic projects that have been supported over the past year through ARTicipate Endowment Fund grants. The more than \$64,000 awarded in 2011 is an increase of \$10,000 over the previous year. These funds have strengthened our arts community by encouraging artistic activity by our Francophone, Anglophone and multi-cultural communities, as well as providing enhanced opportunities for amateur, emerging and professional artists from all disciplines to bring their art to Shenkman Arts Centre audiences.

The recent Renewed Action Plan for Arts, Heritage and Culture in Ottawa (2013-2018) called for the development of cultural and creative districts throughout the city and we are proud of the role the ARTicipate Endowment Fund is playing in making the Shenkman Arts Centre a vibrant hub of culturally diverse artistic activity.

Of special significance during the year was the generous donation to the Fund by the Shenkman Arts Centre's architects LaLande + Doyle who, recognizing the importance of supporting the arts community on an ongoing basis, significantly increased their initial donation to bring their total contribution to \$75,000.

Thanks to the generosity of all donors, the ARTicipate Endowment Fund will continue to have a significant impact on the vitality of the arts sector.

Please continue to give.

Ikather Jamison

Heather Jamieson President AOE Arts Council

wal Rodier

Chantal Rodier Director ARTicipate Endowment Fund

The more it grows, the more it gives.

The ARTicipate Endowment Fund is dedicated to supporting and developing high quality artistic activities of all disciplines at the Shenkman Arts Centre through grants awarded to local artists and arts organizations that will present or exhibit their work in the Centre.

Our Objectives

- Foster the presentation and exhibition of high quality artistic work in the Shenkman Arts Centre.
- Invest in local artists and arts organizations based in the Ottawa Region.
- Accessibility of Shenkman Arts Centre spaces to non-resident artists and arts organizations.
- Foster English, French and bilingual artistic activities in the Centre.
- Spark collaborative projects involving more than one artists and/or arts organization.
- Support the Resident Arts Partners (AOE Arts Council, Gloucester Pottery School, MIFO -Mouvement d'implication francophone d'Orléans, Ottawa School of Art – Orléans Campus, OYP Theatre School) of the Shenkman Arts Centre.

The ARTicipate Endowment Fund was established in 2007 and is an initiative of AOE Arts Council (AOE). AOE continues to provide administrative and promotional support to ensure the Fund's sustainability for the benefit of artists and the community.

generosity of all donors, the <u>ARTicipate</u> Endowment Fund will continue to have a significant impact on the vitality of the

"Thanks to the

ARTicipate Endowment Fund ANNUAL REPORT 2011

Message from the AOE President and ARTicipate Director

It is with great pleasure that we present the 2011 Annual Report of the ARTicipate Endowment Fund.

You will see in these pages the great diversity of artistic projects that have been supported over the past year through ARTicipate Endowment Fund grants. The more than \$64,000 awarded in 2011 is an increase of \$10,000 over the previous year. These funds have strengthened our arts community by encouraging artistic activity by our Francophone, Anglophone and multi-cultural communities, as well as providing enhanced opportunities for amateur, emerging and professional artists from all disciplines to bring their art to Shenkman Arts Centre audiences.

The recent Renewed Action Plan for Arts, Heritage and Culture in Ottawa (2013-2018) called for the development of cultural and creative districts throughout the city and we are proud of the role the ARTicipate Endowment Fund is playing in making the Shenkman Arts Centre a vibrant hub of culturally diverse artistic activity.

Of special significance during the year was the generous donation to the Fund by the Shenkman Arts Centre's architects LaLande + Doyle who, recognizing the importance of supporting the arts community on an ongoing basis, significantly increased their initial donation to bring their total contribution to \$75,000.

ONDS DE DOTATION

Thanks to the generosity of all donors, the ARTicipate Endowment Fund will continue to have a significant impact on the vitality of the arts sector.

Please continue to give.

Heater Jamison

Heather Jamieson President AOE Arts Council

wal Rodier

Chantal Rodier Director ARTicipate Endowment Fund

The more it grows, the more it gives.

The ARTicipate Endowment Fund is dedicated to supporting and developing high quality artistic activities of all disciplines at the Shenkman Arts Centre through grants awarded to local artists and arts organizations that will present or exhibit their work in the Centre.

Our Objectives

- Foster the presentation and exhibition of high quality artistic work in the Shenkman Arts Centre.
- Invest in local artists and arts organizations based in the Ottawa Region.
- Accessibility of Shenkman Arts Centre spaces to non-resident artists and arts organizations.
- Foster English, French and bilingual artistic activities in the Centre.
- Spark collaborative projects involving more than one artists and/or arts organization.
- Support the Resident Arts Partners (AOE Arts Council, Gloucester Pottery School, MIFO -Mouvement d'implication francophone d'Orléans, Ottawa School of Art – Orléans Campus, OYP Theatre School) of the Shenkman Arts Centre.

The ARTicipate Endowment Fund was established in 2007 and is an initiative of AOE Arts Council (AOE). AOE continues to provide administrative and promotional support to ensure the Fund's sustainability for the benefit of artists and the community.

"Thanks to the generosity of all donors, the <u>ARTicipate</u> Endowment Fund will continue to have a significant impact on the vitality of the



MAJOR DONORS

FOUNDER \$250,000 + Government of Ontario | Gouvernement de l'Ontario Minto Foundation Inc. John and Jennifer Ruddy Shenkman Family Foundation

VISIONARY \$100,000- \$249,999 **Singhal Family Foundation**

PATRON \$25,000 - \$99,999 Richard Abboud and Jitanjli Datt **Bel-Air Lexus Toyota** Conseil des arts AOE | AOE Arts Council

2011 ANNUAL DONORS

COMMUNITY BUILDER: \$1,000 - \$2,499 Ted and Jennifer Johnston Chantal Rodier et Guy Gosselin **Christine & Ghislain Tremblay**

FRIEND OF THE SHENKMAN ARTS CENTRE: \$50 - \$999 **Gabriel Abbott-Leblanc** Stephen M. Adler Gisèle Bouraeois Claudette Brûlé **Margaret Carver**

Dust Evans Lawyers / Avocats Forum Equity Partners Inc. Simone and John Joanisse MBNA Bank of America MIFO Orléans Star - L'Express Ottawa Citizen

BENEFACTOR \$10,000 - \$24,999 Atomic Motion

Chambre de commerce d'Orléans | The KTL Group, Inc.

CHAMPION \$5,000 - \$9,999 Orléans Young Players Theatre School Louise Ouellette & Denis Vézina

Place d'Orléans Maureen Shenkman

COMMUNITY LEADER \$2,500 - \$4,999 BERTSCHI ORTH SMITH LLP/s.r.l. Lyne et Ronald F. Caza Doug Feltmate & Lisa DiNoble Ottawa School of Art | École d'Art d'Ottawa Régimbal Promotions Ltd.

Jean-Guy Doyon **Rachel Duchesne** Rachna & Ian Gilmore Mike and Karen Hooper Heather Jamieson & Jean-Eudes Haché Barbara Kloepfer Steve Langlois Alton Legault **Tom and Mary Little** Kathy MacLellan & John Nolan Denyse Mageau

Lise Malette Cassandra Olsthoorn **Orléans-Cumberland Community Resource Centre** Norman Pir<u>ollo</u> **Martin Rice** Helen Rousseau **Michel Roy** Thomas Scott Louise Valle Vintage Stock Theatre Akakpo Wolanyo

DONOR RECOGNITION

In 2011, ARTicipate installed its new Annual Donor Wall, a large LCD screen, located by the grand staircase between the Upper and Lower Lobbies in the Shenkman Arts Centre, recognizes all Annual and Permanent ARTicipate donors.

ACKNOWLEDGEMENTS

ARTicipate Endowment Fund Staff

Chantal Rodier, ARTicipate Endowment Fund Director Rachel Crossan, Office Administrator Cassandra Olsthoorn, ARTicipate Coordinator

AOE Arts Council Staff

Christine Tremblay, Executive Director Cristiane Doherty, Director of Communications Chantal Hackett, Communications Coordinator Mercedes Déziel-Hupé, Communications Coordinator Matthew Gale, Communications and Design Officer Laura Forbes, Communications Intern Louise Michaud, Program Director Evelyne O'Rourke, Program Intern Victoria Mabie, Program Intern

Jocelyne Garbutt, Membership Administrator Jacquie Embleton, Bookkeeper

AOE Board of Directors

Heather Jamieson, President Michael Curran, Vice President, Operations; Director, Business Outreach Micheline Joanisse, AOE Director; Vice President, Public Affairs Éric Robineau, Secretary/Treasurer; Director of Finance Chantal Rodier Marlene Hoff, AOE Director; Development Francis Kenny, AOE Director; Director Human Resources

Kathy MacLellan, AOE Director at Large Marc Ouimet-McPherson, AOE Director; Legal Affairs Don Roy, AOE Director; Outreach Denis St-Jules, AOE Director at Large

Janad

2011 ARTicipate Project Grant Jury

Sibylle Berger Kathi Langston Sylvie Morneau Caroline Obeid **Rosemary Swan** Mike Taylor Christine Tremblay

WE WISH TO THANK OUR KEY PARTNERS FOR THEIR GENEROUS SUPPORT IN 2011.







Canadian Patrimoine Heritage canadien

Naming Opportunities

The ARTicipate Endowment Fund grew thanks to a total donation of \$75,000 made by LaLande + Doyle Architects Inc. of Ottawa. Philippe Doyle and Louise LaLande presented a cheque during AOE Arts Council's ARTinis & Appetizers held at the Shenkman Arts Centre on November 3, 2011.

In recognition of their generous gift, the lower lobby exhibition space in the Shenkman Arts Centre was named the "Espace d'exposition LaLande + Doyle Exhibition Space."

LaLande and Doyle are the architects who designed the 87,000 squarefoot, state-of-the-art Shenkman Arts Centre: a stunning example of the economic and cultural rejuvenation of Ottawa's east end.



From left to right: Cassandra Olsthoorn, ARTicipate Coordinator; Chantal Rodier, ARTicipate Director; Philippe Doyle, President of L+D, Louise LaLande, Senior Architect of L+D and Eric Leclerc, MC. Photo credit: Jesse Hildebrand

FUND SUSTAINABILITY

A total of \$81,836.25 was pledged in 2011.

ARTicipate established several sustainable revenue streams in 2011 that increased the Fund by over \$8,000. Partnerships and collaborations provided revenue from Shenkman Arts Centre exhibit areas, Resident Arts Partners and the business community.

The *City of Ottawa - Shenkman Arts Centre* (Trinity Art Gallery) and *Arteast* (Arteast Promenade member exhibit area) donated a 15 % commission from all works of art sold in these spaces.

Resident Arts Partners and the Shenkman Arts Centre contributed to the Fund in a number of ways including a percentage of ticket sales, direct donations and other activities throughout the year.

A partnership with the two Ottawa *RONA* store locations created a discount card whereby cardholders saved 5% on all eligible RONA purchases. In return, RONA makes a corresponding donation to the Fund.

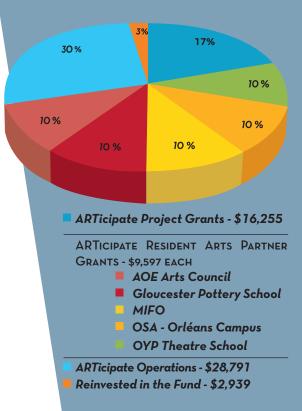
Other fundraising activities included sales of commemorative seat plaques in the Harold Shenkman Hall and themed art activities for children at Shenkman Arts Centre events.

DISBURSEMENT

AOE Arts Council established a partnership with the City of Ottawa and took the responsibility for the development and growth of the ARTicipate Endowment Fund. AOE and the City agree that the funds within the Endowment Fund are neither the property of the City nor the property of AOE. They are designated funds donated by public and private donors specifically to the ARTicipate Endowment Fund, held in trust in a reserve fund of the City of Ottawa.

The capital investment will be protected in perpetuity and will be available to neither party as a source of revenue or income.

2011 ARTICIPATE ENDOWMENT FUND INTEREST INCOME DISTRIBUTION



ARTICIPATE ENDOWMENT FUND PROGRESS

	2010	2011
Amount Pledged*	\$4,662,853	\$4,774,969
Fund Progress	\$3,378,946	\$4,158,762
Interest Income	\$95,970	\$105,989**
INTEREST RATE	2.63%	2.00%**

Multi-year pledges** **Estimate*

ARTICIPATE PROJECT GRANTS

ARTicipate enhanced artistic activity at the Shenkman Arts Centre through project grants awarded to artists and arts organizations in 2011. To date, ARTicipate has awarded over \$117,000 in grants to the local arts community.

2011 PROJECT GRANT RECIPIENTS:



DANCE

Tara Luz Danse's new participatory series, En studio avec nous, showcases the dance company's various activities through interactive dance performances.





Kasturi Mishra's DashAVATAR involves twenty dancers and musicians seeking to bridge the gap between myth and science by looking at the evolution of Man through an artistic lens. Presented as part of the Gharana Arts Festival.

The Gumboots Dance Project, led by Étienne Owana, will feature students from various Ottawa-Gatineau high schools to perform gumboot dancing at the next edition of the Afroculture Festival.









THEATRE

Olympus the Musical by Dr. L's Music and the Counterpoint Players combined well-known Greek myths and, through a journey into the realm of the living and the land of the dead, explores the grief that links people.

Celebrating its 26th anniversary, Théâtre du Village reprised its first play, Les murs de nos villages, for the first time as a musical. The play takes a humorous look at village residents through glimpses of their private lives in their homes and relationships with each other.

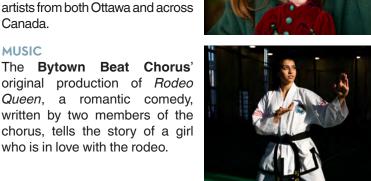
Stock Vintage Theatre's Meeting Mr. Bennett looks at the Depression years through the eyes of: a woman who in her youth wrote a letter to Prime Minister Bennett asking for help; a young girl who finds the long forgotten reply; and of Prime Minister Bennett himself.

Rag & Bone Puppet Theatre presented The Story of Holly & *Ivy*, a heart-warming family story about an orphan girl, a Christmas doll and a childless couple on Christmas Eve. The collaborative production that featured puppets. theatre, live music and local school choirs.

VISUAL ARTS

Asif Rehman's photography exhibit, 'Muslims?!' in the Trinity Art Gallery sought to break down stereotypes held by both Muslims and non-Muslims about what it means to be a Canadian Muslim.

The Gloucester Community Concert Band's two concerts, Christmas Showcase and Spring Showcase, highlight the musicality and talent of the band, while at the same time providing high quality musical performances.



Photos, clockwise from top right: Scene from Olympus the Musical; scene from Les murs de nos villages; scene from Meeting Mr. Bennett: Ivy from The Story of Holly & Ivy: detail of photograph 'Sana, ITF Taekwon-do Competitor, Soccer Player, Community Event Organizer'; Gloucester Community Concert Band in Christmas Showcase; singers in Rodeo Queen; Pt. Ramesh Misra in Gharana Arts' Ekalavya (2010); Étienne Owana; Kasturi Mishra in Gharana Arts' Ekalavya; Scene from Tara Luz Danse's Hippopotame, choreography Anik Bouvrette, Photograph Michel Dozois.







dance, music, visual art, film and literature, featuring professional

MULTI-ARTS

The two-day Gharana

Festival, first of its kind in Canada,

will showcase all facets of Indian cultural tradition; celebrating its

Arts

MUSIC

Canada.

The Bytown Beat Chorus' original production of Rodeo Queen, a romantic comedy, written by two members of the chorus, tells the story of a girl who is in love with the rodeo.

MAJOR DONORS

FOUNDER \$250,000 + Government of Ontario | Gouvernement de l'Ontario Minto Foundation Inc. John and Jennifer Ruddy Shenkman Family Foundation

VISIONARY \$100,000- \$249,999 **Singhal Family Foundation**

PATRON \$25,000 - \$99,999 Richard Abboud and Jitanjli Datt **Bel-Air Lexus Toyota** Conseil des arts AOE | AOE Arts Council

COMMUNITY BUILDER: \$1,000 - \$2,499 Ted and Jennifer Johnston <u>Chantal Rodier et Guy Gosselin</u> **Christine & Ghislain Tremblay**

FRIEND OF THE SHENKMAN ARTS CENTRE: \$50 - \$999 Gabriel Abbott-Leblanc Stephen M. Adler Gisèle Bouraeois Claudette Brûlé Margaret Carver

Dust Evans Lawyers / Avocats Forum Equity Partners Inc. Simone and John Joanisse MBNA Bank of America MIFO Ottawa Citizen

BENEFACTOR \$10,000 - \$24,999 Atomic Motion

The KTL Group, Inc.

Laura Cyr Jean-Guy Doyon **Rachel Duchesne** Rachna & Ian Gilmore Mike and Karen Hooper Heather Jamieson & Jean-Eudes Haché Barbara Kloepfer Steve Langlois Alton Legault **Tom and Mary Little** Kathy MacLellan & John Nolan Denyse Mageau

CHAMPION \$5,000 - \$9,999

Orléans Young Players Theatre School Louise Ouellette & Denis Vézina Place d'Orléans Maureen Shenkman

COMMUNITY LEADER \$2,500 - \$4,999

BERTSCHI ORTH SMITH LLP/s.r.l. Lyne et Ronald F. Caza Doug Feltmate & Lisa DiNoble Ottawa School of Art | École d'Art d'Ottawa Régimbal Promotions Ltd.

Lise Malette Cassandra Olsthoorn **Orléans-Cumberland Community Resource Centre** Norman Pirollo **Martin Rice** Helen Rousseau **Michel Roy Thomas Scott** Louise Valle Vintage Stock Theatre Akakpo Wolanyo

DONOR RECOGNITION

In 2011, ARTicipate installed its new Annual Donor Wall, a large LCD screen, located by the grand staircase between the Upper and Lower Lobbies in the Shenkman Arts Centre, recognizes all Annual and Permanent ARTicipate donors.

ACKNOWLEDGEMENTS

ARTicipate Endowment Fund Staff

Chantal Rodier, ARTicipate Endowment Fund Director Rachel Crossan, Office Administrator Cassandra Olsthoorn, ARTicipate Coordinator

AOE Arts Council Staff

Christine Tremblay, Executive Director Cristiane Doherty, Director of Communications Chantal Hackett, Communications Coordinator Mercedes Déziel-Hupé, Communications Coordinator Matthew Gale, Communications and Design Officer Laura Forbes, Communications Intern Louise Michaud, Program Director Evelyne O'Rourke, Program Intern Victoria Mabie, Program Intern

Jocelyne Garbutt, Membership Administrator Jacquie Embleton, Bookkeeper

AOE Board of Directors

Heather Jamieson, President Michael Curran, Vice President, Operations; Director, Business Outreach Micheline Joanisse, AOE Director; Vice President, Public Affairs Éric Robineau, Secretary/Treasurer; Director of Finance Chantal Rodier Marlene Hoff, AOE Director; Development Francis Kenny, AOE Director; Director Human Resources

Kathy MacLellan, AOE Director at Large Marc Ouimet-McPherson, AOE Director; Legal Affairs Don Roy, AOE Director; Outreach Denis St-Jules, AOE Director at Large

Janac

2011 ARTicipate Project Grant Jury

Sibylle Berger Kathi Langston Sylvie Morneau Caroline Obeid **Rosemary Swan** Mike Taylor Christine Tremblay

WE WISH TO THANK OUR KEY PARTNERS FOR THEIR GENEROUS SUPPORT IN 2011.







Patrimoine canadien

Naming Opportunities

The ARTicipate Endowment Fund grew thanks to a total donation of \$75,000 made by LaLande + Doyle Architects Inc. of Ottawa. Philippe Doyle and Louise LaLande presented a cheque during AOE Arts Council's ARTinis & Appetizers held at the Shenkman Arts Centre on November 3, 2011.

In recognition of their generous gift, the lower lobby exhibition space in the Shenkman Arts Centre was named the "Espace d'exposition LaLande + Doyle Exhibition Space."

LaLande and Doyle are the architects who designed the 87,000 squarefoot, state-of-the-art Shenkman Arts Centre: a stunning example of the economic and cultural rejuvenation of Ottawa's east end.



From left to right: Cassandra Olsthoorn, ARTicipate Coordinator; Chantal Rodier, ARTicipate Director; Philippe Doyle, President of L+D, Louise LaLande, Senior Architect of L+D and Eric Leclerc, MC. Photo credit: Jesse Hildebrand

FUND SUSTAINABILITY

A total of \$81,836.25 was pledged in 2011.

ARTicipate established several sustainable revenue streams in 2011 that increased the Fund by over \$8,000. Partnerships and collaborations provided revenue from Shenkman Arts Centre exhibit areas, Resident Arts Partners and the business community.

The *City of Ottawa - Shenkman Arts Centre* (Trinity Art Gallery) and *Arteast* (Arteast Promenade member exhibit area) donated a 15 % commission from all works of art sold in these spaces.

Resident Arts Partners and the Shenkman Arts Centre contributed to the Fund in a number of ways including a percentage of ticket sales, direct donations and other activities throughout the year.

A partnership with the two Ottawa *RONA* store locations created a discount card whereby cardholders saved 5% on all eligible RONA purchases. In return, RONA makes a corresponding donation to the Fund.

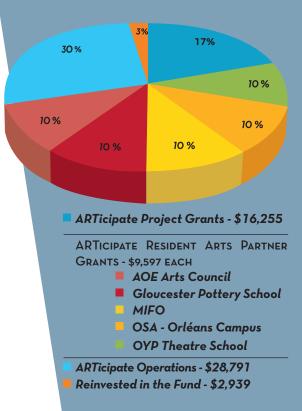
Other fundraising activities included sales of commemorative seat plaques in the Harold Shenkman Hall and themed art activities for children at Shenkman Arts Centre events.

DISBURSEMENT

AOE Arts Council established a partnership with the City of Ottawa and took the responsibility for the development and growth of the ARTicipate Endowment Fund. AOE and the City agree that the funds within the Endowment Fund are neither the property of the City nor the property of AOE. They are designated funds donated by public and private donors specifically to the ARTicipate Endowment Fund, held in trust in a reserve fund of the City of Ottawa.

The capital investment will be protected in perpetuity and will be available to neither party as a source of revenue or income.

2011 ARTICIPATE ENDOWMENT FUND INTEREST INCOME DISTRIBUTION



ARTICIPATE ENDOWMENT FUND PROGRESS

	2010	2011
Amount Pledged*	\$4,662,853	\$4,774,969
Fund Progress	\$3,378,946	\$4,158,762
Interest Income	\$95,970	\$105,989**
INTEREST RATE	2.63%	2.00%**

Multi-year pledges** **Estimate*

ARTICIPATE PROJECT GRANTS

ARTicipate enhanced artistic activity at the Shenkman Arts Centre through project grants awarded to artists and arts organizations in 2011. To date, ARTicipate has awarded over \$117,000 in grants to the local arts community.

2011 PROJECT GRANT RECIPIENTS:



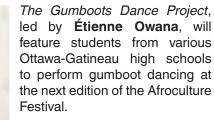
DANCE

Tara Luz Danse's new participatory series, En studio avec nous, showcases the dance company's various activities through interactive dance performances.





Kasturi Mishra's DashAVATAR involves twenty dancers and musicians seeking to bridge the gap between myth and science by looking at the evolution of Man through an artistic lens. Presented as part of the Gharana Arts Festival.



The two-day Gharana

Festival, first of its kind in Canada,

will showcase all facets of Indian cultural tradition; celebrating its

dance, music, visual art, film and

Arts









THEATRE

Olympus the Musical by Dr. L's Music and the Counterpoint Players combined well-known Greek myths and, through a journey into the realm of the living and the land of the dead, explores the grief that links people.

Celebrating its 26th anniversary, Théâtre du Village reprised its first play, Les murs de nos villages, for the first time as a musical. The play takes a humorous look at village residents through glimpses of their private lives in their homes and relationships with each other.

Stock Vintage Theatre's Meeting Mr. Bennett looks at the Depression years through the eyes of: a woman who in her youth wrote a letter to Prime Minister Bennett asking for help; a young girl who finds the long forgotten reply; and of Prime Minister Bennett himself.

Rag & Bone Puppet Theatre presented The Story of Holly & *Ivy*, a heart-warming family story about an orphan girl, a Christmas doll and a childless couple on Christmas Eve. The collaborative production that featured puppets. theatre, live music and local school choirs.

VISUAL ARTS

Asif Rehman's photography exhibit, 'Muslims?!' in the Trinity Art Gallery sought to break down stereotypes held by both Muslims and non-Muslims about what it means to be a Canadian Muslim.



The Gloucester Community Concert Band's two concerts, Christmas Showcase and Spring Showcase, highlight the musicality and talent of the band, while at the same time providing high quality musical performances.



Photos, clockwise from top right: Scene from Olympus the Musical; scene from Les murs de nos villages; scene from Meeting Mr. Bennett: Ivy from The Story of Holly & Ivy: detail of photograph 'Sana, ITF Taekwon-do Competitor, Soccer Player, Community Event Organizer'; Gloucester Community Concert Band in Christmas Showcase; singers in Rodeo Queen; Pt. Ramesh Misra in Gharana Arts' Ekalavya (2010); Étienne Owana; Kasturi Mishra in Gharana Arts' Ekalavya; Scene from Tara Luz Danse's Hippopotame, choreography Anik Bouvrette, Photograph Michel Dozois.





Canada.

MUSIC The Bytown Beat Chorus'

MULTI-ARTS

original production of Rodeo Queen, a romantic comedy, written by two members of the chorus, tells the story of a girl who is in love with the rodeo.