

2014
ANNUAL
REPORT

CONSEIL DES ARTS
AOE
ARTS COUNCIL



**BUILDING A
STRONG OTTAWA
ARTS COMMUNITY**

WHO WE ARE

(FROM LEFT TO RIGHT)

CRISTIANE DOHERTY,
DIRECTOR OF COMMUNICATIONS

RACHEL CROSSAN,
DEVELOPMENT AND MEMBERSHIP MANAGER

DENIS ST-JULES,
VP OF PUBLIC AFFAIRS

KAREN GOETZINGER,
DIRECTOR

NAÏM GHAWI,
TREASURER & SECRETARY

VICTORIA STEELE,
EXECUTIVE DIRECTOR

KATHY MACLELLAN,
PRESIDENT

DON ROY,
DIRECTOR

CASSANDRA OLSTHOORN,
PROGRAM MANAGER

DONNA RONEY,
DIRECTOR

(MISSING BOARD MEMBERS AND STAFF)

ANIK BOUVRETTE,
DIRECTOR

MARC OUIMET-MCPHERSON,
DIRECTOR

ALEXANDRA CAMPEAU,
MARKETING COORDINATOR

ANNIE TAYLOR,
PROGRAM COORDINATOR, INTERN

JACQUIE EMBLETON,
BOOKKEEPER



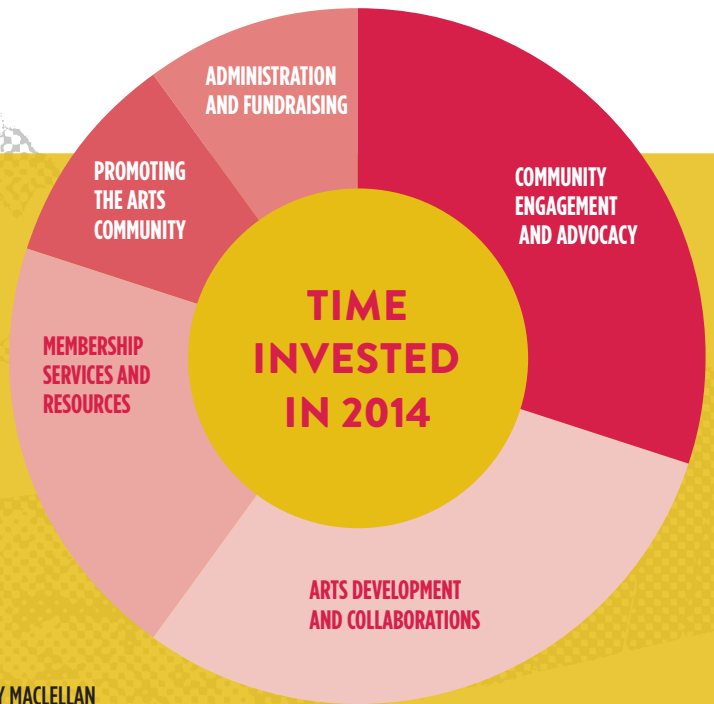
KATHY MACLELLAN
THEATRE ARTIST

PRESIDENT, AOE ARTS COUNCIL BOARD OF DIRECTORS

AOE Arts Council is a dynamic bilingual not-for-profit organization that supports, promotes and develops the arts in Ottawa through services, resources, programs and advocacy for the benefit of all.

For 28 years, your Arts Council has been working to enrich the arts experience for artists and audiences in Ottawa. We strive to spark creative diversity while encouraging artistic sustainability and innovation in our city.

In 2014, we saw the transition of a new Executive Director with the arrival of Victoria Steele in September and wished Micheline Joanisse and Jocelyne Garbutt all the best in their new endeavours and thank them for their valuable contributions to the organization. Overall, it was a year for shifting gears and fine tuning the programs and services we offered to our members and the arts community.



DON ROY
STRATEGIC ADVISOR

DIRECTOR, AOE ARTS COUNCIL BOARD OF DIRECTORS & MEMBER OF THE STRATEGIC PLANNING COMMITTEE

We believe in a City where creativity, diversity and artistic quality are respected, encouraged and valued as integral parts of everyday life and where artists can live and create to their full potential.

Our work was guided by a set of strategic directions, as approved by the Board of Directors. In November 2014, our organization embarked on a new strategic planning process that will define who we will become, who we will work with and how we will meet the needs of artists in Ottawa in the next five years.

PHOTO: CLAUDE BRAZEAU, MPA



STRATEGIC DIRECTIONS & MEMBERSHIP

LEADERSHIP

Reinforce the Council's commitment to city-wide leadership initiatives.

MEMBERSHIP

Reinforce the Council's commitment to growing and diversifying.

PARTNERSHIP

Broaden the Council's partnerships with other organizations.

ORGANIZATIONAL DEVELOPMENT

Enhance the Council's capacity to support the local arts community.

PUBLIC ENGAGEMENT

Encourage increased public participation and community involvement in the arts.

				ART PLACE ARTIST-IN-RESIDENCE PROGRAM
	MEMBER SERVICES	ARTPRENEUR OTTAWA CONFERENCE	MEMBERSHIP ADMINISTRATION	
ADVOCACY	SELECTIONS & AOE GALLERY	NUIT BLANCHE OTTAWA + GATINEAU	YOUTH WORK OPPORTUNITIES & TRAINING	ARTINIS
ART PLACE ARTIST-IN-RESIDENCE PROGRAM	MENTORSHIP	BEAU'S ART SERIES	ARTICIPATE ENDOWMENT FUND	ARTICIPATE ENDOWMENT FUND GRANT PROGRAMS
ARTPRENEUR OTTAWA CONFERENCE	INCREASE REACH WITH SOCIAL MEDIA	SIGNIFICANT CONNECTIONS, COMMUNITY ART PROJECT	ARTSACCOLADE.CA ONLINE ADVERTISING & CONTENT CONTRIBUTORS	NUIT BLANCHE OTTAWA+ GATINEAU, HUMAN LIBRARY
ARTICIPATE ENDOWMENT FUND	NETWORKING EVENTS	MUNICIPAL ELECTIONS ADVOCACY	INFOARTS KIOSK DISTRIBUTION	SIGNIFICANT CONNECTIONS, COMMUNITY ART PROJECT
				ARTSACCOLADE.CA
				ONLINE CONTENT & SOCIAL MEDIA



KAREN GOETZINGER
TEXTILE ARTIST
DIRECTOR, AOE ARTS COUNCIL BOARD OF DIRECTORS

AOE Arts Council represents a bilingual membership of over 400 artists, arts organizations and supporters. We have members from all art disciplines and from across the arts practice continuum from amateur to professional.

MEMBERSHIP COMPOSITION

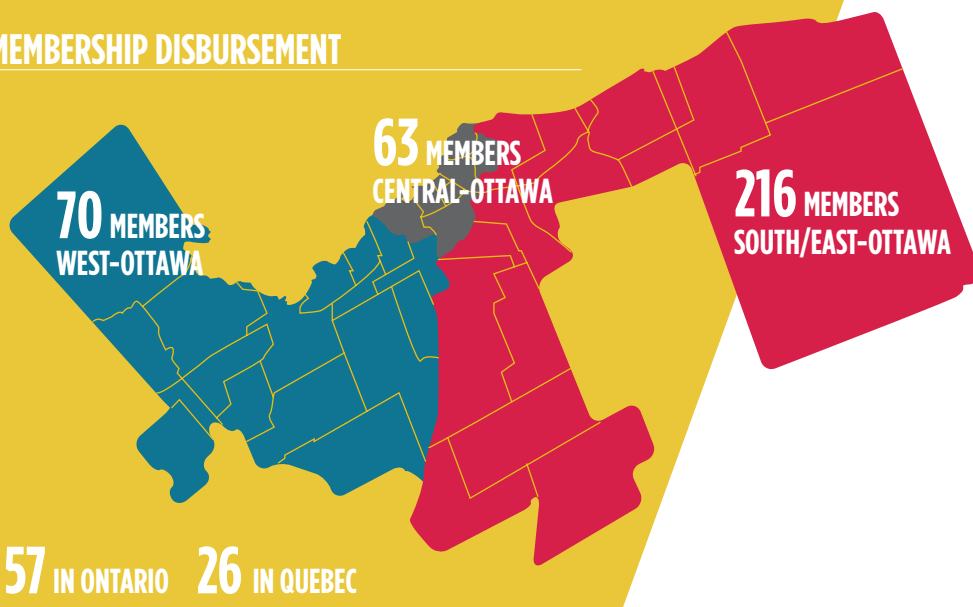


- Supporter members (non-arts individual or groups): 17
- Group members (artistic and cultural organizations): 77
- Individual members (artists): 338

REPRESENTATION BY ART DISCIPLINE

Visual Arts: 292	Artisan: 14
Music: 34	Literary Arts: 9
Theatre: 21	Dance: 7
Media Arts: 21	Heritage/Culture: 3
Multi: 17	

MEMBERSHIP DISBURSEMENT



MEMBERSHIP BENEFITS & SERVICES 2014

- SHARE AND SELL THEIR WORK
- STAY CONNECTED AND INFORMED
- GROW AS AN ARTIST
- BE PART OF AN ACTIVE VOICE
- PROMOTE THEIR WORK
- TAP INTO OUR EXPERIENCE
- CONNECT WITH OTHERS
- RENTALS AND SERVICES



ANIK BOUVRETTE
CHOREOGRAPHER

**DIRECTOR, AOE ARTS COUNCIL
BOARD OF DIRECTORS**

In 2014 the Arts Council connected artists with audiences by sharing professional development and artistic opportunities, promoting member and arts community activities, leading community art initiatives, providing resources and services and by encouraging collaborations that make our City one that leads and inspires.

ARTS DEVELOPMENT AND COLLABORATIONS

CITY-WIDE COMMUNITY ENGAGEMENT INITIATIVE



MARC OUIMET-MCPHERSON
LAWYER

**DIRECTOR, AOE ARTS
COUNCIL BOARD OF
DIRECTORS**

The complete 2014 ARTicipate Endowment Fund annual report can be read at www.articipate.ca

\$60,995

**TOTAL AMOUNT AWARDED FROM
THE 2014-15 ARTICIPATE ENDOWMENT
FUND GRANTS.**

17

**NUMBER OF ARTISTS, ARTS ORGANIZATIONS
AND RESIDENT ARTS PARTNERS AWARDED
ARTICIPATE GRANTS IN 2014.**

PHOTO: ALEXANDRA CAMPERU



Artist Marc Walter works closely with seniors at Saint-Louis Residence (Bruyère Continuing Care).

ART PLACE ARTIST-IN-RESIDENCE PROGRAM

On November 26 at the Élisabeth Bruyère Hospital, AOE Arts Council launched a three-year community engagement initiative, Art Place, funded in part by the Ontario Trillium Foundation. In its inaugural year, the program addressed social issues by placing professional artists in the community to artistically interact, co-create and engage in meaningful conversations. Artists worked in non-profit organization where there are gaps in artistic programming.

ART PLACE 2014-2015 PROJECTS

PARTNER SITE

ARTIST(S)

Immigrant Women Services Ottawa

Élisabeth Bruyère Residence (Bruyère Continuing Care)

Zonta Club Ottawa

The Ottawa Mission & Hospice Care Ottawa

Amethyst Women's Addiction Centre

Saint-Louis Residence (Bruyère Continuing Care)

Naomi Tessler, Forum Theatre

Rachel Kalpana James, Book Arts

Laurie Fyffe, Ottawa StoryTellers, Storytelling

Sarah Conn, STO Union Theatre Co. Ltd, Interactive Theatre

Christine Mockett & Karina Bergmans, Textile Arts

Marc Walter, Land Art

ARTPRENEUR OTTAWA CONFERENCE

AOE Arts Council collaborated with the Ottawa School of Art, the Shenkman Arts Centre and Wallack's Art Supplies to organize an annual one-day conference dedicated to helping artists succeed. On October 18, creative experts motivated and informed artists on how to transform their passions into professions.

ARTICIPATE GRANTS

The ARTicipate Endowment Fund was established in 2007 by AOE Arts Council to support artistic activities, programming and services at the Shenkman Arts Centre. The 2014-15 ARTicipate project grant recipients were: Aroha Fine Arts, Tara Luz Danse, Ralitsa Tcholakova, Théâtre du Village d'Orléans, John F. Marok, Ralph Nevins, Vintage Stock Theatre, Alena Liapko, Michel Luc Bellemare, Jennifer Stewart, Anjali Patil and Rag & Bone Puppet Theatre, and the Shenkman Resident Arts Partners.



The Essential Guide to Being an ARTPRENEUR, the 2014 conference theme, drew close to 200 attendees.



PHOTO: JACKPINE DIGITAL

AOE GALLERY

Presented by Desjardins, the 2014 season of 9 exhibits and 'meet the artist' afternoons featured the works of 11 visual artists: Sandra Marshall & Barbara Adams (Jan-Feb), John F. Marok (Feb-Mar), Nath (Mar-Apr), Edna Lemyre (Apr-May), Marc Gagne (June), Vladimir Frolov (August), Alan Bain (Sept-Oct), Mary Kritz & Rebecca Cowan (Oct-Nov) and Valeriya Khomar (Nov-Jan). The AOE Gallery provides members a public exhibition space to share and sell their work.



Visual artist member, Marc Gagne putting the finishing touches on his exhibit at the AOE Gallery.

PHOTO: CRISTIANE DOHERTY

SELECTIONS EXHIBITION

57 works by 50 AOE Arts Council members were juried from 280 submissions, and on exhibit in the Trinity Art Gallery at the Shenkman Arts Centre from Sept. 25 to Oct. 21. The works explored different disciplines such as photography, painting, sculpture, marquetry, drawing, mixed media, printmaking, book arts and textile arts.

Over 1,000 attended the exhibit and an enthusiastic crowd of over 150 attended the vernissage on Sept. 25 where the honour of Juror's Choice Awards went to Marie Paquette for 'Nuit blanche' (Chinese ink), Mark Stephenson for 'Pondering' (painting), and Krystyna Sadej for 'Transformation - Ugly Duckling' (textile art). The public bestowed the People's Choice Award to sculptor Maria Saracino for her work 'The Selfie'.



SELECTIONS 2014, Trinity Art Gallery – Shenkman Arts Centre, opening night where guests and the public met with artists.

Photo: Claude Bazeau, MPA.

YOUTH OPPORTUNITIES

The Arts Council is committed to providing opportunities for the next generation offering practical work experience. Ottawa U student, Annie Taylor did an internship on a grant from the City of Ottawa and two students had Canada Summer Jobs positions. Coop students from La Cité and Béatrice Desloges Secondary School.

On May 28, a panel discussion about careers in the arts was presented to students from Béatrice Desloges Secondary School. The panelists were: Philippe Charbonneau, Matt Miwa, Deborah Margo and Anik Bouvrette.

COMMUNITY ENGAGEMENT & ADVOCACY



DONNA RONEY
BUSINESSWOMAN

DIRECTOR, AOE ARTS COUNCIL BOARD OF DIRECTORS

CELEBRATING SHENKMAN ARTS CENTRE 5TH ANNIVERSARY

AOE Arts Council engaged the community to participate in an exciting community art project led by textile artist Karen Goetzinger, entitled 'Significant Connections.' 400 participants folded origami shapes that served as the foundational pieces in the construction of a large scale dimensional artwork using donated specialty papers, artist test papers, sketches, children's paintings and drawings, calligraphy or works of art on paper. The project was installed in the upper lobby of the Shenkman Arts Centre.



A crowd of guests gather for Artinis, one of the most anticipated east-end events of the year.

PHOTO: CLAUDE BRAZEAU, MPA

ARTINIS

Our annual ARTinis benefit soirée at the Shenkman Arts Centre, provided 250 artists and art lovers, business and community leaders a chance to mingle and show their generous support for the Arts Council's activities. Guests were invited to walk through artistic installations in a temporary 'Water'-themed gallery with: photography by Ruth Dick, sculpture installation by Karen Goetzinger (shown in the photo), mixed media by Zivana Kostic, book arts and paper demonstration by Mary Kritz, video installation by Cheryl Pagurek, and media, dj and video performance by The Latest Artists.

NUIT BLANCHE OTTAWA+GATINEAU

Nuit Blanche Ottawa+Gatineau (NBOG) is a one night, dusk-until-dawn celebration of contemporary art and local culture that takes place across multiple venues and within the cityscape of Ottawa and Gatineau. AOE Arts Council partnered with NBOG to assist with the artist open call, to develop a marketing plan and promote the event.

AOE Arts Council also hosted an artist Human Library during the third annual event held on September 20, 2014. 19 artists/books were available for one-on-one conversation with over 240 visitors about their art, influences and life.

MUNICIPAL ELECTIONS

To enlighten citizens on Arts and Culture issues in anticipation of the October 2014 Municipal Elections, AOE Arts Council and the Ottawa Arts Council jointly asked nominated candidates two questions about their arts priorities and shared their responses online.

PROMOTING THE ARTS COMMUNITY

ARTSACCOLADE.CA

After a long run of printing the Arts Council's successful quarterly magazine ARTnews, in March the new arts news blog artsAccolade.ca was launched to join our suite of online tools to showcase work by members, collaborations, Arts Council activities and those of the Ottawa arts community.



PHOTO: CRISTIANE DOHERTY

Textile artist, Karen Goetzinger takes contributions made by the public to hang on community art project 'Significant Connections'.

FINANCIAL STATEMENT 2014

STATEMENT OF FINANCIAL POSITION

At December 31, 2014

	2014	2013
ASSETS		
Current		
Cash	145,912	52,282
Accounts receivable	2,105	984
Cash ARTicipate Endowment Fund	5,737	24,653
HST receivable	2,843	3,203
TOTAL CURRENT ASSETS	156,597	81,122
LIABILITIES		
Current		
Accounts payable and accrued liabilities	24,861	15,725
Deferred Revenue	43,770	—
Grant liability	5,730	1,105
Due to ARTicipate Endowment Fund - Shenkman Arts Centre	3,145	18,531
Source deductions payable	6,305	5,435
TOTAL CURRENT LIABILITIES	83,811	40,796
RESERVE FUND BALANCE	15,000	—
NET ASSETS	57,786	40,326
TOTAL	156,597	81,122

STATEMENT OF OPERATIONS

Year ended December 31, 2014

	2014	2013
REVENUES		
Earned revenue	27,808	40,841
Private contributed revenue	44,918	56,796
Grants revenue	327,437	300,029
ARTicipate Endowment Fund campaign	27,480	29,768
TOTAL REVENUES	427,643	427,434
EXPENDITURES		
PROGRAMS, PROJECTS, AND SERVICES		
Arts promotion	7,973	6,854
Publications	3,957	9,782
Programs	16,779	3,309
TOTAL PROGRAMS, PROJECTS, AND SERVICES	28,709	19,945
SALARIES AND CONTRACT FEES		
Salaries and related benefits	287,241	328,879
Contract fees	17,000	12,724
TOTAL SALARIES AND CONTRACT FEES	304,241	341,603
ADMINISTRATION		
Computer and office equipment	4,586	924
Conference and meetings	4,395	3,117
Office and general	20,751	17,906
Professional fees	13,764	14,335
TOTAL ADMINISTRATION	43,496	36,282
FUNDRAISING - GENERAL AND SPECIAL EVENTS	12,139	11,810
ARTICIPATE ENDOWMENT FUND CAMPAIGNS	2,162	1,592
HST PSB REBATE	4,436	4,270
TOTAL EXPENDITURES	395,183	415,502
EXCESS OF REVENUE OVER EXPENSES FOR THE YEAR	32,460	11,932



NAÏM GHAWI
SENIOR FINANCIAL ADVISOR

TREASURER AND SECRETARY,
AOE ARTS COUNCIL BOARD
OF DIRECTORS

I am pleased to share AOE Arts Council's financial statement for 2014 as prepared by our auditor Andrews & Co., Chartered Professional Accountant. What I want you to see in the statement of operations is the impact delivered by the dedicated resources we have at AOE Arts Council. This is what generates value.

IMPACT ON THE ARTS:

2,356

ATTENDANCE OR PARTICIPATION IN PROGRAMS

30

PROGRAMS AND EVENTS

152

ARTISTS PRESENTED

162

ARTISTS HAD OPPORTUNITIES WITH SIX JURIES

40

ARTISTS MENTORED

THOUSANDS

MORE BENEFITTED FROM PARTICIPATING IN
OUR COLLABORATIONS AND THE WORK
OF OUR MEMBERS

VALUE DELIVERED BY:

4 FULL-TIME AND 2 PART-TIME STAFF

4 INTERNS AND SUMMER STUDENTS

51 VOLUNTEERS

A DETAILED 2014 FINANCIAL STATEMENT CAN BE READ AT WWW.ARTSOE.CA
AUDIT PREPARED BY ANDREWS & CO., CHARTERED PROFESSIONAL ACCOUNTANT



DENIS ST-JULES
 RETIRED BROADCASTER
 VP PUBLIC AFFAIRS, AOE ARTS
 COUNCIL BOARD OF DIRECTORS

THANK YOU FOR YOUR SUPPORT!

AOE Arts Council wishes to thank all volunteers, members, donors, funders and sponsors who helped the Council reach its objectives in 2014.

AOE Arts Council is supported by these funders and many other sponsors and donors. A special thanks to Diasporic Art for their generous gift.

PHOTO: CRISTIANE DOHERTY



FUNDERS



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
 an Ontario government agency
 un organisme du gouvernement de l'Ontario

FONDS DE DOTATION
articipez
articipate
 ENDOWMENT FUND

Ontario
 Trillium
 Foundation



Fondation
 Trillium
 de l'Ontario

An agency of the Government of Ontario.
 Un organisme du gouvernement de l'Ontario.

SPONSORS



On the front cover: Significant Connections, a community art project led by artist Karen Goetzing to mark the 5th anniversary of the Shenkman Arts Centre. Significant Connections is a community collaboration that brought together and involved people of many ages, cultural backgrounds and skill levels. The piece is a metaphor for the connections we make, large or small, as we work and communicate with each other.



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